

CBA NEWS

CBA Alumni Week Keynote Event
“Detroit Beyond Bankruptcy”

MARK YOUR CALENDER



Winter Term 2014	
Mid-Winter Break	March 3-8
Fall Advising Begins	March 10
Fall Registration Begins	March 17
CBA Alumni Week	March 17-22
Honors Convocation	March 23
Last day to Withdraw	March 27
Easter Recess	April 18-20

Alumni Week will take place during the week of March 17 – 22, with alumni and alumnae guest lecturers in many business classes. The keynote event will be a panel discussion on the future of our great city, **Detroit: Beyond Bankruptcy**. The panel consists of three distinguished alums. **Ms. Louise Guyton, '86**, who served Comerica Bank for more than 40 years, most recently as Vice President for Public Affairs, until her retirement last year, is the Founder of the Greater Works Foundation and will represent the corporate perspective. Ms. Guyton has been a member of the Community Advisory Council for the Federal Reserve Bank Detroit Branch, received The Spirit of Detroit Award in 1998 and 2000, and was named one of Detroit’s 100 Most Influential Women for the Women’s Informal Network in 2000. **Trevor Pawl, MBA '11**, is Managing Director of the Pure Michigan Business Connect in the Michigan Economic Development Corporation, recently praised by Governor Snyder in his State of the State Address. Mr. Pawl will represent the government perspective. **Emily Doerr, MBA '12**, is the Founder of Hostel Detroit and Director of Community and Economic Development for the City of Oak Park. Ms. Doerr was recently recognized as one of the “Twenty in Their Twenties” by *Crain’s Detroit Business*; she will represent the community development perspective. The **Student Advisory Board** will prepare questions for the panelists in advance. The keynote event will be held on **Tuesday, March 18, beginning with a luncheon in the President’s Dining Room at noon, followed by the panel discussion at 1:00pm in the Fountain Lounge**. All are invited and encouraged to attend this important and timely discussion.



Louise Guyton



Trevor Pawl



Emily Doerr



UDM Alumnus Fiore Talarico Produces New Film, “Altergeist”

Fiore Talarico an MBA graduate of the University of Detroit is expanding a multifaceted career from pharmaceutical research and business capital venture to film production. The trailer for Talarico’s new independent film, “Altergeist”, can be viewed by visiting www.vimeo.com/78704344. Talarico also has future plans to conduct guest lectures at UDM on the importance of ethical business practices.

“IN THE KNOW”

WHAT'S NEW

Welcome, Evan Peterson!

The College of Business Administration is pleased to welcome

Mr. Evan Peterson to our full-time faculty as a **Lecturer in Business Law**.

Mr. Peterson earned his BS, MBA, and JD degrees from the University of Detroit Mercy, and has practiced law in Michigan and Florida. He has taught business law to MBA and undergraduate students at the College on a part-time basis since 2009. In addition, he has published several scholarly articles in professional journals, including his most recent article, “Compliance and Ethics Programs: Competitive Advantage through the Law” in the *Journal of Management and Governance* in November 2013. His office is 215 in the Commerce & Finance Building.



Interested in Business Law? Consider our JD/MBA program.

If you are concentrating in Business Law and/or interested in pursuing this exciting field at the graduate level, the College of Business Administration and the School of Law invite you to attend a law school **open house on Saturday, March 15**, to learn about our dual graduate degrees in business and law—the JD/MBA—and attend a session of moot court. See Professor Peterson in CF 215 for more details.

UDM offers Free Income Tax Preparation Services

Volunteer Income Tax Assistance Program (VITA)

9:00 a.m. to 2:00 p.m.

February 8th and 22nd & March 15th and 29th.



The College of Business Administration is partnering with the Accounting Aid Society and the students of Beta Alpha Psi (honorary society for financial information professionals) to sponsor a VITA site at the UDM McNichols campus again this year. VITA is an IRS program offering free income tax preparation for low income families and individuals. We are looking for volunteers to assist in this endeavor. Those interested in assisting or finding out more information are encouraged to contact **Dr. Jeanne M. David**, jeanne.david@udmercy.edu. Plans are to offer assistance for four Saturdays during the upcoming tax season. Tax preparation experience is welcomed, but not required. General information about the program can be obtained at www.irs.gov/Individuals/Free-Tax-Return-Preparation-for-You-by-Volunteers. CBA graduate and undergraduate students and alumni are encouraged to participate! Service may qualify for service learning experience for class and program requirements. What a great way to give back to the local Detroit community where you work, study, or received your education! To request an appointment please contact The Accounting Aid Society at 313-556-1920 or by email www.accountingaidsociety.org

Graduate Student Advisory Board

The Graduate Student Advisory Board will have its first Board Meeting of the year on February 19, 2014 Your participation is important, so please plan to attend. (5:30 p.m.-6:30 p.m. CF 139). For more information, please contact GSAB President Wendy Nix, wendy.nix@udmercy.edu

Student Advisory Board Plans Trip to Chicago

The Undergraduate Student Advisory Board is planning a trip to Chicago, March 14-15 to visit the Federal Reserve Bank of Chicago, the Chicago Board Options Exchange, and the Chicago Mercantile Exchange. Seating is limited. For more information, please contact SAB President Justin Kizy, kizyju@udmercy.edu

CBA Welcomes Your Feedback

Please stop by the CBA Welcome Center to complete an ***EBI Business Exit Assessment Survey***. We want to know about your personal experience to help improve service delivery to our students. The survey is a questionnaire you can complete in our office. The survey takes about 5-10 minutes to complete. Thanks in advance for your cooperation.