

## " IN THE KNOW "

NEWSLETTER

COLLEGE OF BUSINESS ADMINISTRATION

MARCH—APRIL 2010

## MARK YOUR CALENDAR

- The Career Education Center is offering a two-day intensive job search "boot camp". This boot camp will prepare you to conduct an effective job search campaign. The event will be held on May 3-4, 2010 from 9:00 a.m.—4:00 p.m. in Reno Hall. Please pre-register at <http://www.udmercy.edu/cec>
- Please check the graduate catalog to view the requirements for the new MBA for Healthcare Professionals.
- Commencement will take place on Saturday, May 15th, 2010 from 9:00 a.m.—3:45 p.m. Ceremonies will begin at Gesu Church, and will culminate with the commencement which begins at 1:30 p.m. in Calihan Hall.

SPECIAL POINTS OF  
INTEREST:

- **Students who are attending Summer term classes, and are receiving financial aid, must fill out a 2010 Summer Financial Aid application. Please stop by the Financial Aid office to fill out this brief form, or it can be found at [http://www.udmercy.edu/apply/financial\\_aid/forms/2009-2010/Summer2010](http://www.udmercy.edu/apply/financial_aid/forms/2009-2010/Summer2010)**

## WHAT'S NEW

Our fellow students from Fu Jen Catholic University will be on campus the week of May 3rd-16th. Cohort V is nearing the end of their program, as they will be graduating in August 2010. Various College of Business Administration faculty will be making the long trek to Taiwan this April to teach classes in conjunction with Fu Jen professors.

The College of Business Administration is pleased to announce the addition of a graduate level course titled "Sustainable Development". This course will discuss the three dimensions of sustainable development, including: economic, social, and environmental. The course is anticipated to be offered in early 2011.

## WHAT'S NEW, CONTINUED

Gerald F. Cavanagh, S.J. will be stepping down as Interim Dean of the College, and returning to the faculty. We would like to thank father for all his hard work, and guidance during the past two years. Dr. Joseph Eisenhower will join us as the new Dean on June 21st. Dr. Eisenhower comes to us from

## GRADUATE SPOTLIGHT

The 2010 Business Alumni Week provided the opportunity for Alumni to speak and join in on classroom discussion. MBA students in Dr. Zeff's Organizational Leadership course hosted University of Detroit graduate John Sirhal '69, '71 as a guest speaker. Sirhal is a recently retired partner of Plante & Moran, where he spent his entire career. During the Wednesday, March 24th, evening class Mr. Sirhal dis-

cussed a wide array of leadership experiences and imparted invaluable advice upon the University of Detroit Mercy graduate students. Sirhal expressed the "importance of continually enhancing your skill set, reading, and planning ahead". When Dr. Zeff asked the students to "raise their hand if they thought this experience was valuable", not one student left their hand down.

## BARCELONA, SPAIN

This year's International Studies in Business course, MBA 5940, will be in Barcelona, Spain from Sunday, May 2nd through Friday, May 7th, 2010. Students will be enjoying all that this region has to offer including: winery tours, Flamenco dancing, the Barcelona Supercomputing Center, as well as a stop at Montserrat (the birthplace of Ignatius Loyola's faith). If you are not attending, but would like to stay updated about the trip, please visit <http://blogs.udmercy.edu>. Here you will find photos and comments about this exciting journey to Barcelona, Spain.

Wright State University where he was Professor of Economics and Chair of the Economics department 2007 to the present. He received his Ph.D. in Economics, State University of New York at Buffalo, February 1991; the topic of his Dissertation: *Structuring Public Insurance Benefits Around Risk and Efficiency*.

Dr. Eisenhower also received a M.A. in Economics, State University of New York at Buffalo, September 1986, and a B.S. in Economics from Wharton School of Business, University of Pennsylvania, December 1983.

WELCOME Dr. Eisenhower !!