



BUSINESS ETHICS ESSAY CONTEST

The Center for Practice & Research in Management & Ethics (PRIME Center) at the **University of Detroit Mercy's** College of Business Administration is pleased to announce the annual **Business Ethics Essay Contest** for high school students. The goal of this competition is for future business students to contemplate ethical problems that accompany modern business practices, and clearly articulate potential solutions.

ESSAY TOPIC

The topic for the 2024-2025 essay competition is: "What can businesses do to enhance the customer experience?"

PRIZES AND AWARDS

1st Place: \$2,500 cash + \$5,000 scholarship* + award certificate

2nd Place: \$1,500 cash + \$3,000 scholarship* + award certificate

3rd Place: \$1,000 cash + \$2,000 scholarship* + award certificate

Three Honorable Mentions: \$500 cash + \$500 scholarship* + award certificate

*The nonrenewable PRIME Center Scholarship is contingent upon admission to, and full-time enrollment as a freshman in, the College of Business Administration at the University of Detroit Mercy.

SUBMISSION PROCESS AND DEADLINES

Please email essay and completed ***submission form (included below)*** to Dr. Evan Peterson at petersea@udmercy.edu with the subject line "Business Ethics Essay Contest." Submissions must be received by 5:00 pm on November 1, 2024. An awards ceremony will be held on the Detroit Mercy campus in December 2024.

CONTEST RULES

Eligibility: The competition is open to current juniors and seniors in good standing at any high school in Michigan. Only one entry per person is permitted.

What to Submit: A complete submission consists of the following 2 documents:

1: Submission Form (included below)

2: Essay

Formatting Requirements: The essay must be an original work on the topic, written in English, double-spaced, with 12-point Times New Roman font and 1-inch margins. References must be properly identified using the American Psychological Association (APA) style. The essay must not exceed 800 words (excluding the reference list).

Do not include an abstract or cover page (the Contest Submission Form will serve as the cover page).

Do not include your name or any other information in the essay that may identify you or your school.

Scoring: Essays will be reviewed anonymously by at least two members of the competition review panel, comprised of current students and alumni of the College of Business Administration.

Notice: Essays must be accompanied by the submission form to pass to the review panel. Disbursement of prizes and awards is conditional upon receiving all information requested from participants by the established deadlines.

Contact: Contact Dr. Evan A. Peterson at petersea@udmercy.edu with any questions.



BUSINESS ETHICS ESSAY CONTEST SUBMISSION FORM

This form must be submitted along with the essay.

Student: _____
First Name Last Name

High School: _____ Grade: _____

City: _____

Student's Email: _____

Student's Phone #: _____

Student's Signature: _____

High School Guidance Counselor Name: _____

High School Guidance Counselor Phone #: _____

High School Guidance Counselor Email: _____

Parent/Legal Guardian Signature: _____

Parent/Legal Contact Information (Email or Phone): _____

***Parent/Legal Guardian must sign if the student is under the age of 18.**

Information contained on this form is for eligibility and notification purposes only. The review panel will not have access to any information submitted on this form. By signing this form, the student confirms that the submitted essay is their original work.

SUBMISSION FORM MUST BE COMPLETED IN FULL

Contact: Contact Dr. Evan A. Peterson at petersea@udmercy.edu with any questions.