

## Retention & Attrition Rates

### New Freshman in College of Business Administration

College and Term	Total Original Cohort <sup>1</sup>	Retention <sup>2</sup> Fall to Fall												Attrition <sup>7</sup> Fall to Fall		
		2nd year				3rd year				4th year <sup>3</sup>				2nd year	3rd year	4th year
		# of Original Cohort	% of Original Cohort	# Entered due to Major Change <sup>5</sup>	# Exited College stayed at Detroit Mercy <sup>6</sup>	# of Original Cohort	% of Original Cohort	# Entered due to Major Change <sup>5</sup>	# Exited College stayed at Detroit Mercy <sup>6</sup>	# of Original Cohort	% of Original Cohort	# Entered due to Major Change <sup>5</sup>	# Exited College stayed at Detroit Mercy <sup>6</sup>	% of Original Cohort		
<b>Business Administration</b>																
Fall 2018		Fall 2019				Fall 2020				Fall 2021				Fall 2019	Fall 2020	Fall 2021
Fall 2017	65	52	80.0%	10	3	Fall 2019				Fall 2020				20.0%	Fall 2019	Fall 2020
Fall 2016	53	36	67.9%	9	4	34	64.2%	14	4	Fall 2019				32.1%	3.8%	Fall 2019
Fall 2015	50	40	80.0%	9	2	35	70.0%	11	4	33	66.0%	13	4	20.0%	10.0%	4.0%
Fall 2014	41	33	80.5%	4	3	28	68.3%	8	4	26	63.4%	10	3	19.5%	12.2%	4.9%
Fall 2013	46	33	71.7%	12	5	25	54.3%	13	7	23	50.0%	11	8	28.3%	17.4%	4.3%
Fall 2012	32	28	87.5%	9	1	25	78.1%	12	2	25	78.1%	12	2	12.5%	9.4%	0.0%
<b>Average<sup>8</sup></b>	<b>48</b>	<b>37</b>	<b>77.9%</b>	<b>9</b>	<b>3</b>	<b>29</b>	<b>67.0%</b>	<b>12</b>	<b>4</b>	<b>27</b>	<b>64.4%</b>	<b>12</b>	<b>4</b>	<b>22.1%</b>	<b>10.6%</b>	<b>3.3%</b>

1 Freshmen cohorts are comprised of students that are first time in any college (FTIAC) and are enrolled full-time.

2 Retention rates are based on fall enrollment in the academic year listed and includes students enrolling at any enrollment level. When calculating retention percentages only students that were in the original cohort for that college/school are included. Students in programs that include both undergraduate and graduate level work are included in these retention rates for the original college/school even if they entered the graduate portion of their program. In past years this was calculated using a different methodology, these figures may be different than previous versions of this

3 Students that complete their bachelor degree prior to the start of the 4th year are included as a retained student in the 4th year.

4 Retention rates are calculated using the number of the original cohort from the specific college/school that are still enrolled. Students that changed majors and moved into a different college/school are listed under "# Entered due to Major Change" for the new college/school.

5 # Entered due to Major Change: This is the number of students that originally started in a different college/school and a change in major resulted in them entering this new college/school. Students are listed by their new college/school for enrollment headcount only. These students are only considered in retention rates for their original college/school. To calculate the total enrollment for the college/school for a specific year you take the # of Original Cohort + # Entered due to Major Change. For example College of Business for 2nd year retention for Fall 2014 cohort = 33+4 =

6 # Exited College, stayed at Detroit Mercy: this figure is the total number of students from the original cohort that have left the designated college due to a major change. To calculate the total number of students lost to Detroit Mercy overall by college you take the Total Original Cohort - the # of Original Cohort for the year you are calculating - # exited College, stayed at Detroit Mercy. Ex. For Architecture for 2nd year retention for Fall 2014 cohort = 24-17-2 = 5 students left Detroit Mercy.

7 Attrition is the percentage of students that leave Detroit Mercy each year. This is based on enrollment in the fall each year, a student may re-enroll in another term during the year. A student that moves to another college/school due to a major change are still counted in attrition figures for their original school.

8 Average figures are calculated using the same data fields. Average percentages are calculated using the numerical figures for the same number of years available.

9 Dental School includes only Pre-Dental Hygiene and Dental Hygiene students each year.

10 Starting in the fall 2016 year the Academic Exploration program has been moved from the College of Liberal Arts & Education to the University College. Retention is calculated based on the college this program was in at the time the student was admitted.

11 All data is based on the census date for the given term. This data cannot be altered.