

Recent Faculty Publications of Peer-Reviewed Articles

2023-24 through 2025-26

2025-26

- **Evan A. Peterson**, “Negotiating the Inside Game: Aligning Law, Strategy, and Ethics in Corporate Crisis Simulations” *Atlantic Law Journal*, 29, 2026: 2-58.
- **Evan A. Peterson**, “Negotiation Courses and the Expanded View of Business Law Pedagogy” *Southern Law Journal*, 33(1), 2025: 1-22.
- **Abiodun Ige**, “Central Banking and Fragmentation of Currency Markets in an Emerging Economy” *Qualitative Research in Financial Markets*, 18(1), 2026: 249-262.
- **Diego Arias** and Joan Fontrodona, “Exploring the Interplay between Gift and Exchange in Corporate Giving: A Case Study Analysis” *Business and Professional Ethics Journal*, 45(1), 2026: 1-40.
- **Omid Sabbaghi**, “ESG Risk and Idiosyncratic Risk: Recent Evidence” *Sustainable Finance Review*, 1(1), 2026: 67-82.
- **Omid Sabbaghi**, “Accounting Data, Overvaluation, and the Cross-Section of Volatility: Industry Sector Evidence” *Journal of Financial Reporting and Accounting*, 24(1), 2026: 123-141.
- **Fang Yang** and Yu Peng Lin, “Impact of Narrative R&D Disclosure Characteristics on Stock Return Volatility” *Financial Planning Review*, 8(3), 2025: e70014.
- Yao-Tien Le, Chun-Chia Chang (Amy), **Fang Yang**, and Beu Lee (Eve), “Optimizing Executive Cash Bonuses: The Nonlinear Impact of Executive Cash Bonuses and Strategic Fit” *Journal of Corporate Accounting & Finance*, 37(2), 2026: 9-23.
- **Mithu Bhattacharya**, **Terry Howard**, and **Gregory Ulferts**, “Antecedents of Task-Technology Fit (TTF) for Enterprise Systems in Emergency Services: An Empirical Study” *Research in Business and Economics Journal*, vol. 18, 2026.
- **Terry Howard**, **Gregory Ulferts**, and **Mithu Bhattacharya**, “The Impact of AI on the Human Being and the Environment” *Journal of Applied Business and Economics*, 28(1), 2026: 267-287.

- **Mithu Bhattacharya, Terry L. Howard, and Gregory W. Ulferts**, “Comparison of Expert Perceptions About Radio Frequency Identification Technology (RFID) Across Business Associations: An Empirical Study” *Journal of Strategic Innovation and Sustainability*, 20(4), 2025: 62-72.
- **Gregory W. Ulferts and Terry L. Howard**, “The United States’ Adherence to an AI Ethical and Legal Framework” *Journal of Business and Behavioral Sciences*, 38(1), 2026: 37-52.
- **Gregory Ulferts and Terry Howard**, “Restoring the American Manufacturing Base: Is It Feasible?” *Journal of Management Policy and Practice*, 27(1), 2026: 1-14.
- **Wonseok Choi** and Lawrence E. Zeff, “Where You Are From Affects How You Learn and Why You Learn That Way: A Comparison of Student Groups in the US and India” *Business Education Innovation Journal*, 17(2), 2025: 112-124.
- **Joseph G. Eisenhauer**, “Can Taxing Firearm Sales Reduce Gun Violence? Evidence from Two Natural Experiments” *Economics Bulletin*, 46(1), 2026: 240-249.
- **Joseph G. Eisenhauer**, “Fiscal Effects of Firearm Taxes in California and Colorado” *Public Budgeting & Finance*, 46(1) 2026: 58-66.
- **Joseph G. Eisenhauer**, “The Limits to Federal Firearms Taxation” *Applied Economics*, 58(5), 2026: 846-858.
- **Joseph G. Eisenhauer**, “Leaving Money on the Table: Potential State Revenues from Taxing Firearms” *Public Finance and Management*, 24(3-4), 2025: 85-98.

2024-25

- **Wonseok Choi**, Lawrence E. Zeff, and Mary A. Higby, “The Role of Faculty in Facilitating Trust Building in Student Groups: Review and Recommendations” *Business Education Innovation Journal*, 16(2), 2024: 19-27.
- **Staci Kenno** and Barbara Sainty, “Funding Formulae and Strategic Mandate Agreements: The Case of Ontario Universities” *Canadian Journal of Higher Education*, 55(2), 2025: 1-17.
- **Staci A. Kenno** and Barbara Sainty, “Pino’s Pizza—An Instructional Case” *Accounting Perspectives*, 23(4), 2024: 649-664.
- **Staci A. Kenno**, “Accounting and Relationship Dynamics in Labor Management Negotiations” *Journal of Finance and Accountancy*, 33, October 2024.
- **Fang Yang** and Yu Peng Lin, “CEO Compensation, Compensation Disclosure Readability and Accounting Fraud” *Journal of Forensic & Investigative Accounting*, 16(3), 2024: 349-364.

- **Diego Arias** and Domenec Mele, “Moral Specification of Gift Giving in Business: A Typology from a ‘First-Person’ Judgment” *Business and Society Review*, 130(1) 2025: 18-41.
- **Diego Arias**, Xabier Barriola, and Cristian R. Loza Adauí, “Corporate Purpose and Early Disaster Response: Providing Evidence of Dynamic Materiality?” *Business Strategy and the Environment*, 33(5), 2024: 4598-4612.
- **Omid Sabbaghi**, “Investing in Energy, Water, and Sanitation for Azerbaijan: The Role of the Sustainable Development Goals” *International Journal of Energy Sector Management*, 19(4), 2025: 772-794.
- **Omid Sabbaghi**, “Mobile Money, Digital Financial Inclusion, and Evidence on Saving and Borrowing” *Digital Policy, Regulation, and Governance*, 27(4), 2025: 389-403.
- **Omid Sabbaghi**, “The United Nations Sustainable Development Goals and Global Finance: Recent Evidence” *Corporate Social Responsibility and Environmental Management*, 31(5), 2024: 4020-4033.
- **Evan A. Peterson**, **Gregory Ulferts**, and **Mithu Bhattacharya**, “Human Rights, Sustainability, and Advancing the Business Curriculum” *Southern Journal of Business & Ethics*, 16, 2024: 133-146.
- **Terry L. Howard** and **Gregory W. Ulferts**, “Artificial Intelligence and the Redefinition of Higher Education” *Research in Higher Education Journal*, 46, 2025.
- Heaven B. Brown, **Terry L. Howard**, and **Gregory W. Ulferts**, “Factors that Impact African American Students’ Learning Performances” *Research in Higher Education Journal*, 46, 2025.
- **Terry L. Howard**, **Gregory W. Ulferts**, and **Mithu Bhattacharya**, “Economic Focus and Innovative Technology” *Journal of Strategic Innovation and Sustainability*, 20(2), 2025: 81-94.
- **Terry L. Howard**, **Gregory W. Ulferts**, **Mithu Bhattacharya**, Vaishnavi Srivatsan, and Kseniia Deng, “System Changes Needed to Reduce Medical Errors” *Journal of Management and Marketing Research*, vol. 27, 2024.
- **Terry L. Howard** and **Gregory W. Ulferts**, “Business Opportunities with Accessible Tourism” *Journal of International Business and Cultural Studies*, vol. 14, December 2024.
- **Joseph G. Eisenhauer**, “Gun Taxes and Homicide Rates” *Eastern Economic Journal*, 51(2), 2025: 225-245.

- **Joseph G. Eisenhower**, “An Economic Approach to Gun Control: Analysis of the Gun Violence Prevention and Community Safety Act of 2020” *Applied Economics Letters*, 32(1), 2025: 23-27.
- **Joseph G. Eisenhower**, “Taxing Firearms Like Alcohol or Tobacco” *The B.E. Journal of Economic Analysis & Policy*, 24(3), 2024: 835-845.
- **Joseph G. Eisenhower**, “Do Lodging Taxes Maximize Tax Revenue? Evidence from Ten U.S. Cities” *Journal of Tourism/Revista de Turism*, 38, 2024.

2023-24

- **Abiodun Ige** and Marvin Washington, “Capital Market Liability of Foreignness and Country-of-Origin Stereotype: An Empirical Investigation” *Transnational Corporations Review*, 15(4), 2023: 50-58.
- **Ram Kesavan**, Oswald Mascarenhas, S.J., and Michael D. Bernacchi, “The Price is Right in 2-Sided Markets: Review and Hypothesis Generation” *The Marketing Review*, Online Feb. 9, 2024.
- **Omid Sabbaghi**, “Global Service-Learning and Business Education: The Case of Azerbaijan” *Asian Journal of Business Ethics*, 13(1), 2024; 31-49.
- **Omid Sabbaghi**, “The United Nations Sustainable Development Goals and Human Capital: The Case of Azerbaijan” *International Journal of Social Economics*, 51(5), 2024: 655-668.
- **Terry L. Howard**, Fang Yang, Staci A. Kenno, Mithu Bhattacharya, Raissa Mobarrod, and **Gregory W. Ulferts**, “The Real DEI Issue” *Journal of Ethical and Legal Issues*, vol. 15, April 2024.
- **Terry L. Howard**, Evan A. Peterson, and **Gregory W. Ulferts**, “Fostering the Value of Diversity in Organisations During the Pandemic Period” *International Journal of Management and Decision Making*, 22(4), 2023: 367-387.
- **Terry L. Howard**, **Gregory W. Ulferts**, Mary White, Kate Kohn-Parrott, **Mithu Bhattacharya**, and Vaishnavi Srivatsan, “The Importance of Data Accuracy and Management in Healthcare” *Journal of Technology Research*, vol. 11, April 2024.
- **Evan A. Peterson** and **Gregory W. Ulferts**, “An Interdisciplinary Approach to the Study of Business Ethics, CSR, Sustainability, and Human Rights” *Journal of Law, Business & Ethics*, 30, 2023: 49-62.
- **Gregory W. Ulferts**, **Terry L. Howard**, Mary L. White, Kate Kohn-Parrott, and Vaishnavi Srivatsan, “Health Care: Emerging Supply Chain Solutions?” *Journal of Management and Marketing Research*, vol. 26, September, 2023.

- Suk H. Kim and **Min Xu**, “The Management Style under the Fourth Industrial Revolution” *Journal of Public Administration, Finance and Law*, 29, 2023: 284-294.
- **Joseph G. Eisenhauer**, “Tax Rates on Alcohol Relative to Price in the United States” *Tax Notes*, 111(4), 2024: 295-298.
- **Joseph G. Eisenhauer**, “Shift or Pivot? Market Entry and Exit with Linear Supply and Demand Curves” *The American Economist*, 69(1), 2024: 168-186.