



Recent Faculty Publications

2018-19 to present

Journal Articles

2020-2021

Ram Kesavan, “Price Is Right in Two-Sided Markets: Collaborative Consumption and the Case of Airbnb” *The Marketing Review*, forthcoming.

Omid Sabbaghi and **Min Xu**, “Is There Persistence Among Non-Professionals? Evidence from The Chicago Mercantile Exchange Group Trading Challenges” *Review of Behavioral Finance*, forthcoming.

Terry L. Howard and **Gregory W. Ulferts**, “The Changing Value of Diversity in Organizations” *Journal of Business Diversity*, 20(2), 2020: 61-73.

Wonseok Choi and **Lawrence E. Zeff**, “Future Research in Improving Group Performance: Awareness of National Culture and Technology” *Quarterly Review of Business Disciplines*, 7(2), 2020: 165-188.

Joseph G. Eisenhauer, “Estimating Means and Standard Deviations from Quartiles and Extrema” *Journal of Probability and Statistical Science*, 18(2), 2020: 129-144.

2019-2020

Ram Kesavan, Oswald Mascarenhas, S.J., and **Michael D. Bernacchi**, “Passive Consumers, Vulnerabilites and Public Policies” *Business and Economics Research Journal*, 10(5), 2019: 1095-1108.

Heetae Park, **Wonseok Choi**, and Seung-Wan Kang, “When Is the Negative Effect of Abusive Supervision on Task Performance Mitigated? An Empirical Study of Public Service Officers in Korea” *International Journal of Environmental Research and Public Health*, 17(12), 2020.

Wonseok Choi, **Lawrence Zeff**, and **Mary Higby**, “Digital Natives in China and America: Is Technology Effective in Building Trust?” *Quarterly Review of Business Disciplines*, 6(2), 2019: 133-150.

Ram Kesavan, Oswald Mascarenhas S.J., and **Michael Bernacchi**, “Is Protective Marketing of Casino Customers an Ethical Imperative?” *Quarterly Review of Business Disciplines*, 6(2), 2019: 169-192.

Tejovathi Inamanamelluri, Robert Hutchinson and **Michael Bernacchi**, “Intangible Resource Values and Tobin’s Q: Evidence from the Super Bowl” *Journal of Accounting and Finance*, 19(6), 2019: 104-118.

Omid Sabbaghi, “Modeling Conditional Volatility in R” *Journal for Economic Educators*, 20(1) 2020: 28-40.

Omid Sabbaghi, “How Do Entrepreneurship Rates Vary Across Different Races?” *Journal of Small Business and Enterprise Development*, 26(3) 2019: 325-341.

Evan A. Peterson, “Delphi Decision-Making in Legal Environment Courses” *Midwest Law Journal*, 29(1), 2019: 27-48.

Staci Kenno, Michelle Lau, Barbara Sainty, and Bryan Boles, “Budgeting, Strategic Planning and Institutional Diversity in Higher Education” *Studies in Higher Education*, in press.

2018-2019

Evan A. Peterson, “Addressing Legal-Managerial Relationship Management Challenges through Emotional Intelligence” *Atlantic Law Journal*, 21, 2019: 125-157.

Evan A. Peterson, “Promoting Future-Oriented Legal Thinking in Long-Term Strategic Planning” *Southern Law Journal*, 29(1), 2019: 69-101.

Min Xu, Jeanne M. David, and Suk Hi Kim, “The Impact of the Tax Cuts and Jobs Act of 2017 on the US Government Debt” *International Journal of Finance & Banking Studies*, 7(4), 2018: 1-9.

Mithu Bhattacharya, Samuel Fosso Wamba, and J.R. Kala Kamdjoug. “Exploring the Determinants of ERP Adoption Intention: The Case of ERP-Enabled Emergency Service” *International Journal of Technology Diffusion*, 10 (4), 2019: 58-76.

Wongun Goo, Yongjun Choi, and **Wonseok Choi**, “Coworkers' Organizational Citizenship Behaviors and Employees' Work Attitudes: The Moderating Roles of Perceptions of Organizational Politics and Task Interdependence” *Journal of Management & Organization*, in press.

Wonseok Choi and Seokhwa Yun, “Support, Goal Orientation, and Knowledge Sharing” *Seoul Journal of Industrial Relations*, 29(12), 2018: 81-100.

Terry L. Howard, Gregory W. Ulferts, and John Hannon, “Leadership Styles of Small Business Owners: Linking Theory to Application” *Journal of Leadership, Accountability, and Ethics*, 16(2), 2019: 47-55.

Evan A. Peterson and Carletta Griffin, “Building Long-Term Strategic Value by Addressing Barriers to Future-Oriented Legal Thinking” *North East Journal of Legal Studies*, 39, Fall 2019: 38-58.

Evan A. Peterson, “Establishing the Strategic Value of the In-House Legal Department” *North East Journal of Legal Studies*, 38, Spring 2019: 45-69.

Evan A. Peterson, “Enhancing Legal Decision-Making in Organizational Crisis Management” *Southern Journal of Business and Ethics*, 10, 2018: 115-129.

Calvin Nite, **Abiodun Ige**, and Marvin Washington, “The Evolving Institutional Work of the National Collegiate Athletic Association to Maintain Dominance in a Fragmented Field” *Sport Management Review*, 22(3), 2019: 379-394.

Omid Sabbaghi, **Gerald F. Cavanagh, S.J.**, and J. Timothy Hipskind, S.J., “Is Frequent Service-Learning a Too-Much-of-a-Good-Thing Effect?” *Business & Professional Ethics Journal*, 38(1) 2019: 79-110.

Omid Sabbaghi and **Gerald F. Cavanagh, S.J.**, “Social Entrepreneurship and Sense-Making: Evidence from the Global Social Benefit Institute” *Social Enterprise Journal*, 14(3), 2018: 289-311.

Omid Sabbaghi and Navid Sabbaghi, “Market Efficiency and the Global Financial Crisis: Evidence from Developed Markets” *Studies in Economics and Finance*, 35(3), 2018: 362-385.

Omid Sabbaghi, Jing Li, and Navid Sabbaghi, “Certified Emission Reduction Credits and the Role of Investments: Evidence from Wind CDM Projects in China” *International Journal of Energy Sector Management*, 12(3), 2018: 386-407.

Joseph G. Eisenhauer, “Algebraic Optimization: Marginal Analysis without Calculus” *Journal for Economic Educators*, 18(1), 2018: 16-27.