

First Destination Survey Summary

College of Business Administration

(5-year overview)

Undergraduate Programs

Graduation Year	NACE Calculated Summary				Employment versus Continuing Education Summary				
	Total Graduates	Number of Respondents	Career Outcomes (Success Rate)	Knowledge Rate	Employment Success Rate	Employment Knowledge Rate	Continuing Education Success Rate	Continuing Education Knowledge Rate	Average Salary
2021	65	40	100%	62%	68%	42%	33%	20%	\$44,400
2022	57	42	98%	74%	60%	44%	38%	28%	\$48,500
2023	58	47	94%	81%	77%	67%	17%	14%	\$53,840
2024	62	60	100%	97%	97%	94%	3%	3%	\$68,250
2025	52	41	90%	79%	83%	73%	7%	6%	\$50,824
MBA Program									
2025	40	16	100%	40%	Only employment data was reported for the MBA program; no information on postgrad fellowships; Average salary - \$92,800 for MBA graduates.				

Footnotes

First Destination Outcomes include self-reported responses to Career Outcomes survey, National Student Clearinghouse data and sourced outcomes from LinkedIn. Less than 15% of the data collected was self-reported. Of that number, most did not report salary information. 2026 is the first reporting year of Master degree data for University of Detroit Mercy. *Career Outcomes* = The percentage of graduates who are employed full- or part-time, in service or military service, and enrolled in continuing education. Per NACE Standards, International Students who did not self-report employment and/or were not enrolled in a post-degree program (based on National Student Clearinghouse) are reflected in the Career Outcomes as Unemployed/Not Seeking With agreement from the schools/colleges, graduates who passed post degree state licensing exams (nursing & dental hygiene) are assumed to be working and included in the employed full-time or part-time outcomes.