



Recent Faculty Publications of Peer-Reviewed Articles and Books

2018-19 to present

Refereed Journal Articles

2022-2023

- **Diego Arias Padilla** and Xabier Barriola, “Can Gift-Giving Affect Team Performance?” *Humanistic Management Journal*, in press, 2022.
- **Evan A. Peterson**, “Crisis Management in Legal Environment Courses” *Atlantic Law Journal*, 24, 2022: 201-235.
- **Evan A. Peterson**, “Developing the Political Astuteness of In-House Counsel” *Midwest Law Journal*, 32, 2022: in press.
- **Abiodun Ige** and Marvin Washington, “How Local Stakeholder Stereotypes Impact Liability of Foreignness and Asset Foreignness” *Thunderbird International Business Review*, 64(6), 2022: 675-685.
- **Joseph G. Eisenhauer**, “Price Elasticity, Tax Incidence, and Sales Volume: A Simple Model” *Journal for Economic Educators*, 22(2), 2022: 29-41.
- **Joseph G. Eisenhauer**, “Probabilities, Odds, and Vigorish” *Teaching Statistics*, 44(3), 2022: 126-132.

2021-2022

- **Suk Kim, Min Xu, and Jeanne David**, “Highly Unusual Features of the U.S. 2020 Recession” *Journal of Public Administration, Finance and Law*, 23, 2022: 190-198.
- **Abiodun Ige** and M. Roberts, “Practice-Enabled Organizational Change: Practice Reconfiguration through Environmental Turbulence” *Change Management: An International Journal*, 22(2), 2022: 61-80.
- **Abiodun Ige**, “Exploring Implications of Categories: Categorical Stereotypes in Organizational Research” *American Journal of Management*, 21(3), 2021: 45-61.
- **Fang Yang, Chun Chia Amy Chang, and Lun Mo**, “An Introduction to Multilevel Analyses of Text Readability in Accounting and Finance” *Journal of Emerging Technologies in Accounting*, 19(2), Fall 2022: in press.
- Alexandra Aguirre-Rodriguez, Adriana Bovedo-Lambie, **Patricia Torres**, and Detra Y. Montoya, “When Culturally Adaptive Service Behaviors Affect Customer Satisfaction in Shared Ethnicity Service Encounters” *Services Marketing Quarterly*, 43(3), 2022: 277-293.
- Alexandra Aguirre-Rodriguez, Richard P. Bagozzi, and **Patricia L. Torres**, “Beyond Craving: Appetitive Desire as a Motivational Antecedent of Goal-Directed Action Interventions” *Psychology & Marketing*, 38(12), 2021: 2169-2190.
- Alexandra Aguirre-Rodriguez, **Patricia L. Torres**, and Stella Tavallaei, “Ethnic Congruity Motive: When Service Encounters with Hispanic Frontline Employees Enhance Hispanic Customers’ Service Satisfaction” *Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior*, 34, 2021: 186-215.
- **Staci Kenno**, Michelle Lau, Barbara Sainty, and Bryan Boles, “Budgeting, Strategic Planning and Institutional Diversity in Higher Education” *Studies in Higher Education*, 46(9), 2021: 1919-1933.
- Kareen Brown, **Staci Kenno**, Michelle Lau, and Barbara Sainty, “Extractive Sector Stakeholders' Perspectives of ESTMA” *Accounting Perspectives*, 20(3), 2021: 295-325.
- **Ram Kesavan**, “Price Is Right in Two-Sided Markets: Collaborative Consumption and the Case of Airbnb” *The Marketing Review*, in press.
- **Omid Sabbaghi**, “The Impact of News on the Volatility of ESG Firms” *Global Finance Journal*, 51(February), 2022: 1-9.
- **Wonseok Choi**, Lawrence Zeff, and Mary Higby, “Understanding Group Processes: Challenges of Distance Learning in the Covid-19 Era”, *Quarterly Review of Business Disciplines*, 9(2), 2022: 97-117.

- **Wonseok Choi**, Wongun Goo, and Yongjun Choi, “Perceived Organizational Support and Knowledge Sharing: A Moderated-Mediation Approach” *Sage Open*, 12(2), 2022.
- Wongun Goo, Yongjun Choi, and **Wonseok Choi**, “Coworkers' Organizational Citizenship Behaviors and Employees' Work Attitudes: The Moderating Roles of Perceptions of Organizational Politics and Task Interdependence” *Journal of Management & Organization*, 28(5) 2022: 1011-1035.
- **Gerald F. Cavanagh, S.J.** and Oliver F. Williams, CSC, "Retrieving Aristotle's Phronesis: A Focus on Character and Practical Wisdom in the Selection of Business Leaders" *Business and Professional Ethics Journal*, 41(1), 2022: 33-58.
- **Terry L. Howard** and **Gregory W. Ulferts**, “Role of Technology in Increasing Productivity: As Evidenced by the Current Pandemic” *Journal of Technology Research*, 11, 2022.
- **Terry L. Howard** and **Gregory W. Ulferts**, “The Supply Chain: Before, During, and After COVID-19” *Research in Business and Economics Journal*, 15, 2022.
- **Omid Sabbaghi** and **Min Xu**, “Is There Persistence Among Non-Professionals? Evidence from The Chicago Mercantile Exchange Group Trading Challenges” *Review of Behavioral Finance*, 13(3), 2021: 309-331.

2020-2021

- **Suk Kim**, “The Assessment of President Donald Trump’s North Korean Policy” *North Korean Review*, 16(2), 2020: 121-128.
- **Mithu Bhattacharya**, **Gregory W. Ulferts**, and **Terry L. Howard**, “A Study of Students’ Perceptions about Online Versus Traditional Teaching” *Journal of Higher Education Theory and Practice*, 20(15), 2020: 117-125.
- **Mithu Bhattacharya**, **Gregory W. Ulferts**, and **Terry L. Howard**, “Radio-Frequency Identification Adoption Trends in Retail: A Delphi Study” *International Journal of Strategic Decision Sciences*, 11(4), 2020: 49-64.
- **Terry L. Howard**, **Gregory W. Ulferts**, and Muhammad M. Rashid, “Currency in a Changing Technology Environment” *Journal of Finance and Accountancy*, 29, August 2021: 1-16.
- **Terry L. Howard** and **Gregory W. Ulferts**, “Entrepreneurial Financing Based on (Dis)ability” *Open Journal of Business and Management*, 8(5), September 2020: 2178-2194.

- **Gregory W. Ulferts**, Nicholas J. Cannon, and **Terry L. Howard**, “The Changing Landscape for Funding Research and Development” *Research in Higher Education Journal*, 40, May 2021: 1-20.
- **Gregory W. Ulferts**, **Evan A. Peterson**, and **Terry L. Howard**, “Human Resource Planning in Education” *Journal of Organizational Psychology*, 21(1) 2021: 69-79.
- **Evan A. Peterson**, “Running Law Like a Business: Applying Business Performance Metrics to In-House Legal Departments” *Atlantic Law Journal*, 23, 2021: 162-196.
- **Wonseok Choi** and Lawrence E. Zeff, “Future Research in Improving Group Performance: Awareness of National Culture and Technology” *Quarterly Review of Business Disciplines*, 7(2), 2020: 165-188.
- **Joseph G. Eisenhauer**, “Estimating Means and Standard Deviations from Quartiles and Extrema” *Journal of Probability and Statistical Science*, 18(2), 2020: 129-144.
- **Joseph G. Eisenhauer**, “Meta-Analysis and Mega-Analysis: A Simple Introduction” *Teaching Statistics*, 43(1), 2021: 21-27.
- **Joseph G. Eisenhauer**, “A Note on Estimating Unreported Sample Statistics for Meta-Analysis” *Asian Journal of Probability and Statistics*, 13(1) 2021: 12-20.

2019-2020

- **Ram Kesavan**, Oswald Mascarenhas, S.J., and Michael D. Bernacchi, “Passive Consumers, Vulnerabilities and Public Policies” *Business and Economics Research Journal*, 10(5), 2019: 1095-1108.
- Heetae Park, **Wonseok Choi**, and Seung-Wan Kang, “When Is the Negative Effect of Abusive Supervision on Task Performance Mitigated? An Empirical Study of Public Service Officers in Korea” *International Journal of Environmental Research and Public Health*, 17(12), 2020, article 4244.
- **Wonseok Choi**, Lawrence Zeff, and Mary Higby, “Digital Natives in China and America: Is Technology Effective in Building Trust?” *Quarterly Review of Business Disciplines*, 6(2), 2019: 133-150.
- **Ram Kesavan**, Oswald Mascarenhas S.J., and Michael Bernacchi, “Is Protective Marketing of Casino Customers an Ethical Imperative?” *Quarterly Review of Business Disciplines*, 6(2), 2019: 169-192.
- **Omid Sabbaghi**, “Modeling Conditional Volatility in R” *Journal for Economic Educators*, 20(1) 2020:

- 28-40.
- **Omid Sabbaghi**, “How Do Entrepreneurship Rates Vary Across Different Races?” *Journal of Small Business and Enterprise Development*, 26(3) 2019: 325-341.
- **Evan A. Peterson**, “Delphi Decision-Making in Legal Environment Courses” *Midwest Law Journal*, 29(1), 2019: 27-48.
- **Evan A. Peterson and Carletta Griffin**, “Building Long-Term Strategic Value by Addressing Barriers to Future-Oriented Legal Thinking” *North East Journal of Legal Studies*, 39, Fall 2019: 38-58.

2018-2019

- **Evan A. Peterson**, “Enhancing Legal Decision-Making in Organizational Crisis Management” *Southern Journal of Business and Ethics*, 10, 2018: 115-129.
- **Evan A. Peterson**, “Establishing the Strategic Value of the In-House Legal Department” *North East Journal of Legal Studies*, 38, Spring 2019: 45-69.
- **Evan A. Peterson**, “Addressing Legal-Managerial Relationship Management Challenges through Emotional Intelligence” *Atlantic Law Journal*, 21, 2019: 125-157.
- **Evan A. Peterson**, “Promoting Future-Oriented Legal Thinking in Long-Term Strategic Planning” *Southern Law Journal*, 29(1), 2019: 69-101.
- **Min Xu, Jeanne M. David, and Suk Hi Kim**, “The Impact of the Tax Cuts and Jobs Act of 2017 on the US Government Debt” *International Journal of Finance & Banking Studies*, 7(4), 2018: 1-9.
- **Mithu Bhattacharya**, Samuel Fosso Wamba, and J.R. Kala Kamdjoug. “Exploring the Determinants of ERP Adoption Intention: The Case of ERP-Enabled Emergency Service” *International Journal of Technology Diffusion*, 10 (4), 2019: 58-76.
- **Wonseok Choi** and Seokhwa Yun, “Support, Goal Orientation, and Knowledge Sharing” *Seoul Journal of Industrial Relations*, 29(12), 2018: 81-100.
- **Terry L. Howard, Gregory W. Ulferts**, and John Hannon, “Leadership Styles of Small Business Owners: Linking Theory to Application” *Journal of Leadership, Accountability, and Ethics*, 16(2), 2019: 47-55.

- Calvin Nite, **Abiodun Ige**, and Marvin Washington, “The Evolving Institutional Work of the National Collegiate Athletic Association to Maintain Dominance in a Fragmented Field” *Sport Management Review*, 22(3), 2019: 379-394.
- **Omid Sabbaghi, Gerald F. Cavanagh, S.J.**, and J. Timothy Hipskind, S.J., “Is Frequent Service-Learning a Too-Much-of-a-Good-Thing Effect?” *Business & Professional Ethics Journal*, 38(1) 2019: 79-110.
- **Omid Sabbaghi and Gerald F. Cavanagh, S.J.**, “Social Entrepreneurship and Sense-Making: Evidence from the Global Social Benefit Institute” *Social Enterprise Journal*, 14(3), 2018: 289-311.
- **Omid Sabbaghi** and Navid Sabbaghi, “Market Efficiency and the Global Financial Crisis: Evidence from Developed Markets” *Studies in Economics and Finance*, 35(3), 2018: 362-385.
- **Omid Sabbaghi, Jing Li**, and Navid Sabbaghi, “Certified Emission Reduction Credits and the Role of Investments: Evidence from Wind CDM Projects in China” *International Journal of Energy Sector Management*, 12(3), 2018: 386-407.
- **Staci Kenno**, Michelle C. Lau, and Barbara J. Sainty, “In Search of a Theory of Budgeting: A Literature Review” *Accounting Perspectives*, 17(4) 2018: 507-553.
- **Joseph G. Eisenhauer**, “Algebraic Optimization: Marginal Analysis without Calculus” *Journal for Economic Educators*, 18(1), 2018: 16-27.

Books:

- Kenneth Kim and **Suk Kim**, *Global Corporate Finance: A Focused Approach*, 3rd ed. Singapore: World Scientific Publishing, 2020.
- Frank Bacon, Eun “John” Kang, **Min Xu** and **Suk Kim**, *Corporate Financial Management*, 4th ed. Ann Arbor: XanEdu Press, 2020.
- D. Larry Crumbly, Donald L. Ariail, **Jeanne David**, and Veronica Paz, *Costly Reflections in a Midas Mirror*, 3rd ed., Durham: Carolina Academic Press, 2019.
- D. Larry Crumbly, Charles J. Russo, **Jeanne David**, and Randall Zhaohui Xu, *Deadly Art Puzzle: An Advanced Accounting Action Adventure*. Durham: Carolina Academic Press, 2019.
- D. Larry Crumbly, Veronica Paz, **Jeanne David**, Lawrence Murphy Smith, and Stephanie Walton, *Computer Encryptions in Whispering Caves: An AIS Action Adventure*, 2nd ed. Durham: Carolina Academic Press, 2021.

