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# IN THE KNOW

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## BUSINESS NEWSLETTER

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### **Dean's Vision for College of Business Administration**

Gerald F. Cavanagh, S.J., D.B.A.

The mission of the College of Business Administration challenges us to "...serve business organizations and society with competence, compassion and conscience. The College champions academic excellence and good character by encouraging intellectual, spiritual, ethical and social growth." I whole-heartedly support this mission with the following goals.

My first goal is to help students gain the knowledge, skills and wisdom that they need in the global marketplace. Students learn in the classroom and from peers who come from 45 countries. Working together in campus organizations enables them to practice leadership skills in an environment that is similar to that in which they will spend their lives. Moreover, dealing with ethical issues, the impact of business decisions on others, and providing service to the poor in the city introduces them to those less fortunate, and also enables them to see new business opportunities for people around the world.

UDM's College of Business Administration has educated many of the most successful business leaders of our area; business leaders who are successful in both their lives and in business possess moral maturity. These alumni help us to provide personal attention and mentoring for our students. This enables us to support the intellectual, spiritual, moral and social growth of students, helping them to develop sound judgment and good character.

We challenge our students to think critically and to plan their personal lives and goals so that they are not swept up in what others are doing, in what is being advertised or what is currently "cool". Our students will have the resources and perseverance to provide products and services while being both financially and personally successful. They will provide sustainable products and services that will enable us to survive and prosper as individuals and as a nation for generations to come. Such leadership requires knowledge of one's self, sensitivity to the needs of others and the skill to creatively serve those needs.

Another goal is to help our graduates see their own goal and the purpose of the market as being to provide goods, services and jobs to people around the world. They will then understand that our country and world will thus be more prosperous, healthier and safer for individuals and for families.

I hope our graduates ask themselves the question: "How can I make this world a better place?" As our graduates become known for their "competence, compassion and conscience", the University of Detroit Mercy's College of Business Administration will be the most respected business school in our area. There is more on my vision in my book, *American Business Values* (Prentice Hall, 2006; 6<sup>th</sup> edition in 2009).

Gerald F. Cavanagh, S.J.  
Interim Dean  
Charles T. Fisher III Chair of Business Ethics and  
Professor of Management

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### **Dean's Dogs**

Our annual Fall get together will take place Tuesday, Oct. 7<sup>th</sup> at 12:35. Hot dogs, chips will be served at the south entrance of the Commerce & Finance Building. Meet the Dean and the professors. Join the Student Advisory Board. Bring a friend!

The College of Business Administration Alumni Association is sponsoring a networking event Oct.21<sup>st</sup>.

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### **Graduate Program Directors Appointed**

Four CBA faculty members have been appointed as Program Directors of the College's graduate programs. Anyone interested in an advanced degree may contact the directors for information.

MBA & Henry Ford Macomb Hospital Programs: Dr. Mary Higby (313) 993-1117  
EMBA & MPD : Dr. Jeanne David (313) 993-3325  
BTM : Fr. Mascarenhas (313) 993-1114  
International Programs: Dr. Gregory Ulferts (313) 993-1219

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### **GRADUATE SPOTLIGHT**

Joe Dallacqua MBA '86 Graduate of U of D is the regional Vice President of Starbucks' Great Lakes and New England region.

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## Detroit Economic Club

9/30 11:30 Matt Ferguson Pres. & CEO  
CareerBuilder.com  
10/9 11:30 Marc Morial Pres. & CEO National Urban  
League  
10/13 11:30 The Honorable John Engler Pres. National  
Association of Manufacturers  
10/21 11:30 Ronald Williams Chairman & CEO Aetna

For further Information: [www.econclub.org](http://www.econclub.org)

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## UDM ETHICS BOWL

Please reserve Friday Oct. 24<sup>th</sup>, 12 – 6 for the UDM  
Ethics Bowl.

This year the competition will be held in the Commerce &  
Finance Bldg.

65 students have already signed up, but judges from  
faculty, staff, and administrators are still needed.

If you are interested contact::

Dr. Martin G. Leever, Director

UDM Ethics Bowl

313 993-1135 [ethicsbowl@udmercy.edu](mailto:ethicsbowl@udmercy.edu)

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## \$2,000.00 Scholarship

CoreNet Michigan, a professional organization of  
corporate real-estate executives and related professionals,  
is making a \$2,000.00 scholarship available to college  
students studying real-estate.

The requirements are primarily to submit a transcript, and  
write an essay on a corporate real-estate topic that  
CoreNet proposes.

If you are interested please contact: Bonnie Naski  
Coordinator of Student Services in the College of  
Business Administration. (313)993-1203 or  
[bonnie.naski@udmercy.edu](mailto:bonnie.naski@udmercy.edu).

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## CEC Events

Oct. 6 to Oct. 10 Resume Review Week  
Oct. 6 (5:30) Networking and your Job  
Oct.9 Practice Interview &  
Researching potential  
Employers  
Oct. 13 to Oct.17 Resume Review Week  
Oct. 14 Successful Interviewing  
Techniques  
Oct. 15 Researching Potential  
Employers & Successful  
Interviewing Techniques  
Oct. 21 FALL CAREER DAY  
Oct. 23,28,30 Interview Schedule (check  
Website for details)

[www.udmercy.edu/cec](http://www.udmercy.edu/cec)

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## Faculty Notes

Gerald Cavanagh, Mary Ann Hazen, Brad Simmons  
[Director, Office of the Chairman, Ford Motor Co.], David  
Berdish, [Manager, Social Responsibility at Ford] have an  
article "Ford Motor Co., Human Rights and  
Environmental Integrity" in the just published book, *Peace  
through Commerce: Responsible Corporate Citizens and  
the Ideals of the U.N. Global Compact*, Oliver Williams,  
ed. (Notre Dame, IN: Notre Dame Press, 2008). It was  
first presented at a conference sponsored by the *United  
Nations Global Compact with Business* and AACSB.

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