
IN THE KNOW

BUSINESS NEWSLETTER

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Dean's Vision for College of Business Administration

Gerald F. Cavanagh, S.J., D.B.A.

The mission of the College of Business Administration challenges us to "...serve business organizations and society with competence, compassion and conscience. The College champions academic excellence and good character by encouraging intellectual, spiritual, ethical and social growth." I whole-heartedly support this mission with the following goals.

My first goal is to help students gain the knowledge, skills and wisdom that they need in the global marketplace. Students learn in the classroom and from peers who come from 45 countries. Working together in campus organizations enables them to practice leadership skills in an environment that is similar to that in which they will spend their lives. Moreover, dealing with ethical issues, the impact of business decisions on others, and providing service to the poor in the city introduces them to those less fortunate, and also enables them to see new business opportunities for people around the world.

UDM's College of Business Administration has educated many of the most successful business leaders of our area; business leaders who are successful in both their lives and in business possess moral maturity. These alumni help us to provide personal attention and mentoring for our students. This enables us to support the intellectual, spiritual, moral and social growth of students, helping them to develop sound judgment and good character.

We challenge our students to think critically and to plan their personal lives and goals so that they are not swept up in what others are doing, in what is being advertised or what is currently "cool". Our students will have the resources and perseverance to provide products and services while being both financially and personally successful. They will provide sustainable products and services that will enable us to survive and prosper as individuals and as a nation for generations to come. Such leadership requires knowledge of one's self, sensitivity to the needs of others and the skill to creatively serve those needs.

Another goal is to help our graduates see their own goal and the purpose of the market as being to provide goods, services and jobs to people around the world. They will then understand that our country and world will thus be more prosperous, healthier and safer for individuals and for families.

I hope our graduates ask themselves the question: "How can I make this world a better place?" As our graduates become known for their "competence, compassion and conscience", the University of Detroit Mercy's College of Business Administration will be the most respected business school in our area. There is more on my vision in my book, *American Business Values* (Prentice Hall, 2006; 6th edition in 2009).

Gerald F. Cavanagh, S.J.
Interim Dean
Charles T. Fisher III Chair of Business Ethics and
Professor of Management

Dean's Dogs

Our annual Fall get together will take place Tuesday, Oct. 7th at 12:35. Hot dogs, chips will be served at the south entrance of the Commerce & Finance Building. Meet the Dean and the professors. Join the Student Advisory Board. Bring a friend!

The College of Business Administration Alumni Association is sponsoring a networking event Oct.21st.

Graduate Program Directors Appointed

Four CBA faculty members have been appointed as Program Directors of the College's graduate programs. Anyone interested in an advanced degree may contact the directors for information.

MBA & Henry Ford Macomb Hospital Programs: Dr. Mary Higby (313) 993-1117
EMBA & MPD : Dr. Jeanne David (313) 993-3325
BTM : Fr. Mascarenhas (313) 993-1114
International Programs: Dr. Gregory Ulferts (313) 993-1219

GRADUATE SPOTLIGHT

Joe Dallacqua MBA '86 Graduate of U of D is the regional Vice President of Starbucks' Great Lakes and New England region.

Detroit Economic Club

9/30 11:30 Matt Ferguson Pres. & CEO
CareerBuilder.com
10/9 11:30 Marc Morial Pres. & CEO National Urban
League
10/13 11:30 The Honorable John Engler Pres. National
Association of Manufacturers
10/21 11:30 Ronald Williams Chairman & CEO Aetna

For further Information: www.econclub.org

UDM ETHICS BOWL

Please reserve Friday Oct. 24th, 12 – 6 for the UDM
Ethics Bowl.

This year the competition will be held in the Commerce &
Finance Bldg.

65 students have already signed up, but judges from
faculty, staff, and administrators are still needed.

If you are interested contact::

Dr. Martin G. Leever, Director

UDM Ethics Bowl

313 993-1135 ethicsbowl@udmercy.edu

\$2,000.00 Scholarship

CoreNet Michigan, a professional organization of
corporate real-estate executives and related professionals,
is making a \$2,000.00 scholarship available to college
students studying real-estate.

The requirements are primarily to submit a transcript, and
write an essay on a corporate real-estate topic that
CoreNet proposes.

If you are interested please contact: Bonnie Naski
Coordinator of Student Services in the College of
Business Administration. (313)993-1203 or
bonnie.naski@udmercy.edu.

CEC Events

Oct. 6 to Oct. 10 Resume Review Week
Oct. 6 (5:30) Networking and your Job
Oct.9 Practice Interview &
Researching potential
Employers
Oct. 13 to Oct.17 Resume Review Week
Oct. 14 Successful Interviewing
Techniques
Oct. 15 Researching Potential
Employers & Successful
Interviewing Techniques
Oct. 21 FALL CAREER DAY
Oct. 23,28,30 Interview Schedule (check
Website for details)

www.udmercy.edu/cec

Faculty Notes

Gerald Cavanagh, Mary Ann Hazen, Brad Simmons
[Director, Office of the Chairman, Ford Motor Co.], David
Berdish, [Manager, Social Responsibility at Ford] have an
article "Ford Motor Co., Human Rights and
Environmental Integrity" in the just published book, *Peace
through Commerce: Responsible Corporate Citizens and
the Ideals of the U.N. Global Compact*, Oliver Williams,
ed. (Notre Dame, IN: Notre Dame Press, 2008). It was
first presented at a conference sponsored by the *United
Nations Global Compact with Business* and AACSB.
