



CBA NEWS

Management Program Among Nation's Top 10

MARK YOUR CALENDER



UDM Fall Career Fair	October 8th
Fall Break	October 12th -13th
Academic Advising	November 2nd
Winter & Summer Registration	November 9th
Last day to Withdraw	November 23rd
	Happy Thanksgiving November 26th -29th

On September 9, *U.S. News & World Report* released its annual ranking of Colleges and programs across the country. The UDM College of Business Administration's undergraduate Management program was ranked in a tie (with Rockhurst University) for 10<sup>th</sup> place, just behind Massachusetts Institute of Technology (MIT), and ahead of many prominent institutions such as Notre Dame, Cornell University, the University of Southern California, Case Western Reserve University, Michigan State, Ohio State, Penn State, Emory University, and others. The College was also featured in the directory as one of the top undergraduate business programs in the nation.



"We're delighted to have our undergraduate Management program ranked among the top ten in the country by *U.S. News & World Report*" said Dr. Joseph G. Eisenhower, Dean of the College of Business Administration. "This achievement demonstrates that our commitment to student success, to community service, and to Jesuit and Mercy values is a winning formula that allows us to compete with any business school anywhere in the country. We've earned our reputation by focusing on three elements of education that are central to our mission: competence, compassion, and conscience. Our students not only acquire competence through first-rate technical and evaluative skills, but they also develop their consciences by studying business ethics, and practice compassion for others by undertaking service-learning and social outreach." "This national recognition is significant because it demonstrates that students can receive a world-class business education right here in Detroit. They experience outstanding faculty and academic programs, obtain internships and career opportunities at major corporations, and receive access to a truly impressive network of corporate executives who serve as mentors" Eisenhower added. *U.S. News & World Report* surveys 1,376 four-year colleges and universities around the United States based on categories created by the Carnegie Foundation for the Advancement of Teaching, and gathers data based on up to 16 indicators of academic excellence. The rankings are based on factors related to academic quality such as: peer assessment, student selectivity, graduation and retention rates, resources, faculty, average class size and more. The undergraduate Management program was ranked 14<sup>th</sup> in the U.S. a year earlier.

CBA Student Mission Retreat

Friday, September 25, 2015

1:30 – 5:00 pm

St. Ignatius Chapel



Event Features:

- \* Reflection on business leadership in the Jesuit and Mercy traditions
- \* Fellowship with business majors
- \* Videos
- \* Presentation by alumna **Christina Stilianos '13**, Shinola Corp. Planner
- \* Light refreshments will be available
- \* Student-athletes are excused from practice for this retreat by UDM Athletics Director Robert Vowels.

Please sign up by September 18

In person: Welcome Center, 112 Commerce & Finance Building, or  
By telephone: 993-1200, or by email: [Wendy.Marshall@udmercy.edu](mailto:Wendy.Marshall@udmercy.edu).

## CBA Welcomes New Faculty and Staff



### **Dr. Wonseok Choi, Assistant Professor of Management**

Dr. Choi teaches organizational behavior, organization theory and strategic policy as well as business ethics. He received a B.A. in Ethics Education and a Master's degree in Business Administration from Seoul National University prior to earning his doctorate from the University of Connecticut. His current research focuses on the impact of networks on employee effectiveness. He can be reached in CF 28, by phone: 313.993.3356, or email: wonseok.choi@udmercy.edu.



### **Dr. Timothy Creel, Assistant Professor of Accounting**

Dr. Creel comes to us from Tennessee State University where he taught for 8 years. He holds a BBA with a major in Accounting from Harding University, an MBA with a concentration in Leadership from Lipscomb University, a Master of Science in Accounting from Strayer University, and a DBA with an emphasis in Accounting from Nova Southeastern University. He is also a Certified Public Accountant (CPA) in the state of Tennessee, a Certified Management Accountant (CMA), a Certified Financial Manager (CFM) and a Certified Internal Auditor (CIA). He has several years of professional experience in accounting, including a position as a Corporate Controller, and has published several articles in professional journals such as *Management Accounting Quarterly*. He can be reached in CF 223, by phone: 313.993.1161, or by email: timothy.creel@udmercy.edu.



### **Dr. Carletta Griffin, Instructor of Management**

Dr. Griffin holds a Doctorate of Management with a specialization in organizational leadership. Her doctoral research focused on the role of faith-based organizations in the transformation and resurgence of urban communities. She is currently exploring research opportunities within the area of servant leadership and social entrepreneurship, and she is very passionate about serving in her local community. Carletta worked as a social insurance specialist for the U.S. Social Security Administration prior to launching her own consulting business, Dominion Disability Advocates, LLC, a national disability advocacy practice. She joined UDM on a part-time basis in 2013 and on a full-time basis in 2015. She can be reached in CF 27, by phone: 313.993.1189, or email: griffice2@udmercy.edu.



### **Dr. Daowen Ren, Visiting Scholar in Management**

Dr. Daowen Ren, also known as Wendy, earned her M.A. in Economics at the School of Economics at the Central China Normal University. She also earned her Ph.D. in Management at the School of Economics and Management from the Nanjing Agriculture University. She taught and researched as a Professor of Management at the School of Management, Guangdong Polytechnic Normal University. She has more than 20 years of teaching and research experience. She focuses primarily on the study of cluster networks, international competitiveness, enterprise performance and E-business; she has published more than 40 articles in professional journals. She has joined UDM for the 2015-16 academic year. She can be reached in CF 30, by phone at 313.578. 0389, or email: daowen.ren@udmercy.edu.



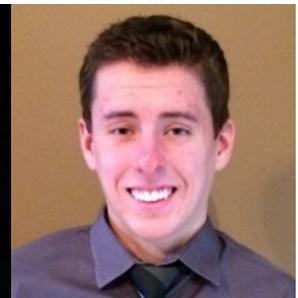
### **Fr. Phillip Cooke, S.J.,**

#### **Director of the Center for Social Entrepreneurship**

Fr. Phil Cooke, SJ is passionate about blending spirituality and social entrepreneurship to assist individuals in creating their own unique careers to sustain themselves while serving the greater good. He has previously worked with at-risk youth in Los Angeles and Chicago, and has helped implement social ventures in Guatemala, Nicaragua, and the Philippines, as well as the Pine Ridge Reservation in South Dakota. In addition to serving as the founding Director of the Center for Social Entrepreneurship, Fr. Cooke will work part-time as an Associate Pastor at Gesu parish. He can be reached in CF 218, by phone: 313.993.1617, or email: Phillip.cookept@udmercy.edu.

## Congratulations to CBA Students

Two Accounting majors, **Christopher Scagnetti** and **Noor Al-Khafaji**, and Business Administration major **Amanda Konja**, have been selected to serve as Presidential Ambassadors beginning this Fall. **Holly Hedemark** and **Joshua Pritchard** have been selected to serve on the College's Centennial Committee, where they will assist in planning the 100<sup>th</sup> anniversary of the College's founding.



## New Financial Markets Lab Now Open

If you haven't been on the lower level of the Commerce & Finance Building recently, take a moment to check out the new Financial Markets Lab in CF 09. The Lab is designed as an experiential learning center, where business students will receive hands-on practice with state-of-the-art business technology. The Lab features a 34-foot, color electronic ticker-tape that continuously streams stock prices, bond prices, and currency exchange rates. Other international market information can be displayed in real time on two 75-inch interactive LED video walls. 27 new, dual-monitor computers are loaded with professional-grade trading software, for the management of financial portfolios. The Financial Markets Lab will also serve to showcase the quality of our programs and facilities to visitors, and will help to recruit outstanding new students to the College. The Lab was funded through generous donations and pledges from alumni, alumnae and other benefactors.



## New Members Join Board of Advisors



### Christopher HooSang, MBA '01

**Director of Human Resources at DTE Energy**, and a 2001 alumnus of our MBA program. Chris also has extensive auto industry experience prior to joining DTE in 2008. He has guest lectured for us during Alumni Week, and was featured in a recent TV ad for our MBA program. His LinkedIn profile is available at <https://www.linkedin.com/pub/chris-hoosang/3/753/103>.



### Crystal Windham, MBA '02

**Director of Interior Design at General Motors**, a graduate of our MBA program (with a Bachelor's degree from the College for Creative Studies). Crystal has served as a member of our Alumni Board, and as a mentor for CBA students. Some recent news articles about Crystal appear at <http://www.tnj.com/career/crystal-windham-designing-her-own-path-general-motors> and <https://www.youtube.com/watch?v=xxc-T8k-UbU>.



### John Sofia, MBA '93

**Vice President, Program Management & Launch at American Axle & Manufacturing (AAM)**. He earned his BS from Purdue, and his MBA from UDM. John has hired interns and permanent employees from among our students, has guest lectured during Alumni Week, and serves as a mentor. His biographical sketch is at: <http://www.aam.com/company-overview/john-s-sofia-85.html>

## College Receives Recognition from City Council

In late spring, the Detroit City Council bestowed an Award of Recognition on the College for its Volunteer Income Tax Assistance (VITA) program. This is the second year in a row that the College's VITA program has been so honored.