

CBA NEWS

College's AACSB International Accreditation Renewed

MARK YOUR CALENDER

**IMPORTANT
DATES**

The Association to Advance Collegiate Schools of Business (AACSB), the world's premier accrediting agency for business, renewed the accreditation of the UDM College of Business Administration for another five years this spring, following an extensive evaluation and an on-site visit by a review team. Of the 15,724 business schools in the world, only 711 are accredited by AACSB; **our accreditation thus places UDM among the top 5 percent of business schools across the globe.** Indeed, our programs have been continuously accredited by AACSB since 1949, placing ours among the longest-running accreditations in the world.



New Presidential Ambassadors from CBA



Congratulations to three CBA students who will serve as Presidential Ambassadors this year: **Louis E. Denha, Ronni Y. McGee, and Kathryn (Katy) Severson.** Louis, Ronni, and Katy join CBA students **Alexis Doetsch, Emily O'Brien, Anthony Shepherd, and Patrick Soltys** who are continuing as ambassadors.

Fall Term 2014	Welcome Back!
August 25th	Classes Begin
September 2nd	Last day to add/drop a course without a "W"
September 5th	CBA Student Mission Retreat

President/CEO of Wendy's Inducted to Hall of Honor



The College of Business Administration inducted **Mr. Emil Brolick, '69, '72**, President and Chief Executive Officer of the Wendy's Company, into its Hall of Honor this spring, in recognition of his professional success, contributions to society, and loyalty to the College. Mr. Brolick was inducted as part of the University's Spirit of UDM Alumni Achievement Awards celebration. Brolick earned both his bachelor's and master's degrees from the College of Business Administration, and started his business career in the auto industry, working in marketing, corporate development, finance and investor relations for the Chrysler Corporation. He later left manufacturing to take a position at Ponderosa Steakhouse. As he explained, "That was the start of a fabulous career for me. Food service is a very dynamic and exciting business." In 1988, Wendy's needed a leader who could bolster sales, and hired Emil, who served in numerous capacities. As senior vice president of New Product Marketing, Research and Strategic Planning, Brolick was a key part of the turnaround team. Their efforts fueled 16 consecutive years of growth for Wendy's. During his time there, he became friends with Wendy's founder Dave Thomas. Based on his success at Wendy's, Brolick was recruited in 2000 to serve as President of Taco Bell and as President of U.S. Brand Building from 2006 to 2008. He then served as CEO of Yum! Brands and as President of the A&W and Long John Silver's restaurant chains until 2011. Soon afterward, Wendy's brought him back to re-establish the company's brand identity and upgrade its operations. He became CEO and President of Wendy's and a member of the company's board of directors. "I wanted to honor the memory of Dave Thomas by providing the leadership to return Wendy's to a position of excellence," he says. Giving back to the community is another facet of Brolick's career. He is a trustee of the Dave Thomas Foundation for Adoption, and chairman emeritus of the board of governors of the Boys & Girls Clubs of America. In addition, he and his wife, Maureen, support MIND Research Institute, a nonprofit that teaches science and math to children using musically based software. The couple's philanthropy and charitable work focus on causes that educate and assist disadvantaged children.

"IN THE KNOW"

STUDENT & ALUMNI NEWS

The College's Alumni Board welcomes 13 new members, over the summer including:

Avery Autrey, '11, Sales Representative, Kraft Foods; Kaitlin Avery, '13, '14, Chrysler Group
Michele Hurst Burton, '91 National Program Manager, Operation HOPE; Emily Collins-Hamel, '12, Founder of Hostel Detroit
Alvin D. Ford, '13, Quicken Loans; Maria A. Garcia, '01, Quality Assurance Team Leader, Volkswagen Group of America
Tracy Hrabovsky, '13, '14, Chrysler Group; Mike Ilitch III, '13, Little Caesar's Pizza
Sara LaFrance, '14, Huntington Bank; Samantha Rekuta, '13, '14, Chrysler Group
Phillip Trotter, '13, UDM Admissions Counselor; Missy Wang, '07, Accounting Systems Manager at Village Green
Crystal Windham, '02, Director of Interior Design, General Motors



CBA Alumna and Student Featured in the News



A CBA alumna and a graduate student, both employees of Liberty Capital Management, were quoted in national and regional news articles recently. **Ina Fernandez, MBA '74**, Managing Director of Liberty Capital Management, was profiled by *Crain's Detroit Business* in an article on "American Dreamers" (<http://www.crainsdetroit.com/article/20140601/FEATURE04/306019979/ina-fernandez>) in June. That same month, Fernandez was quoted in the national business magazine *Barron's* for an article on "The World's Most Respected Companies" (<http://online.barrons.com/news/articles/SB50001424053111904544004579644373669102220>). Ina, who participated on the CBA's 2013 Alumni Week panel discussion on, "The Value of Diversity in Business", is married to alumnus **Joe Berkowski, '73, '75**. Shortly afterward, an article entitled, "Three Reasons This Is a Good Time to Be an Investor" appeared in the *Wall Street Journal* quoting MBA student **Kenneth Carbaugh** on bond investing (<http://online.wsj.com/articles/three-reasons-this-is-a-good-time-to-be-an-investor-1405701775>). Carbaugh, who had been a Vice President and Director of Portfolio Management and Trading at Portfolio Solutions and a Municipal Bond Trader for Comerica Asset Management, joined Fernandez at Liberty Capital last January as a Portfolio Manager.



CBA Student Mission Retreat



Come for reflection, fellowship, and an introduction to the unique aspects of our Jesuit and Mercy-inspired business programs. **Friday, September 5, from 1:30 to 5:00pm in the St. Ignatius Chapel** on the first floor of the Commerce & Finance Building. The retreat features presentations by alums, John Chirco, '08 and Kaitlin Avery, '13, '14 as well as talks with other recent CBA alumni, videos on the histories of Jesuits and Mercies, small-group discussions, and more! Refreshments will be provided. Please sign up by September 1st either in person by visiting the University Center, room 106 or by telephone, 313-993-1560 or via email; ministry@udmercy.edu. Student athletes have been excused from practice for this retreat.

All CBA students are encouraged to attend.

FACULTY NEWS



The City Council of Detroit has bestowed a 2014 Spirit of Detroit Award on the College of Business Administration’s Volunteer Income Tax Assistance (VITA) program, and **Dr. Jeanne David** has been recognized as a 2014 Tax Assistance Program Champion by the Accounting Aid Society for her leadership of our VITA site. Thirteen student volunteers also received letters of appreciation from the Internal Revenue Service (IRS), including **Ana Beaudoin,**

Brandon Beauregard, Chelsea Cheek, Louis Denha, Justin Kizy, Rebecca Mallender, Nicole Oliver, Stephanie Roehm, Patrick Soltys, Nathan Steinwascher, Alexander Tolksdorf, Michael Wroblewski, and Hongxia Zhang. Tax attorney and adjunct professor **Joe Pia** assisted with the tax returns and taught the service-learning Federal Income Taxation course from which many student volunteers were recruited.



Treasurer of Detroit to Teach Crisis Accounting



John Naglick, ’78, MBA ’83, became a certified public accountant after studying accounting and finance at the University. Over the last 30 years, he held a variety of positions with private firms, including Audit Manager at PricewaterhouseCoopers, CFO at Omnicare, Executive Vice President at Chemed Corp., CFO at Soave Enterprises, and Director at Alix Partners. But in 2010, his career took a different turn, when he was appointed Finance Director for the City of Pontiac, which was operating under an Emergency Manager. Three years later, when the City of Detroit was placed under Emergency Manager Kevyn Orr and headed into an historic bankruptcy, Naglick was summoned to Detroit to serve as Finance Director and Interim Treasurer. This Fall, Naglick brings all of that expertise back to UDM, teaching Accounting During a Cash Crisis to graduate students in the MBA program, Forensic Accounting and Business Turnaround Management certificate program. Of course, it was here that John first acquired

such skills! Indeed, he credits Fr. Jerry Cavanagh, S.J., for having taught him the importance of maintaining ethical standards in difficult situations. Other part-time faculty this Fall include **Dr. Carletta Griffin**, President of Dominion Disability Advocates (Organizational Design), **Deborah Moore**, Assistant Human Resources Director at Walter Reuther Hospital (Behavior & Leadership in Organizations), **Michael Wegener**, Financial Advisor at Wells Fargo (Foundations of Financial Accounting), **Joe Walsh**, President of Legacy DMC (Comparative International Management), **Ken Kuna**, retired Associate Dean for External Relations in the CBA (Business Turnaround Management), **Michele Hurst Burton**, Vice President of Operation HOPE, (Personal Finance), and **Sheryl Lennon**, Managing Partner at Monro & Lennon (Principles of Accounting II).

Dr. Hazen becomes Professor Emerita



President Antoine Garibaldi has bestowed the rank of Professor Emerita on **Dr. Mary Ann Hazen**, who retired this summer after a 25-year career with UDM. Before she had even earned her Ph.D., her decade-long career as a social worker reflected her compassion for the less fortunate—an attitude that she carried into her role as a Professor of Management. A leader in promoting service-learning, Dr. Hazen served on the Steering Committee for the Institute for Leadership and Service, and co-created a course on Diversity in Management and Marketing with Dr. Mary Higby. Professor Hazen’s research has influenced other scholars around the world; a 2006 article by Martin Kornberger et al. in the *Scandinavian Journal of Management* noted, “Her seminal contribution provided a foundation for other recent language-based approaches to management and organization theory.” As an educator, she consistently exhibited a passion for teaching that ignited interest in subject matter among graduate and

undergraduate students alike. As one student wrote recently, “Dr. Hazen is an excellent professor with lots of real world experience. She is very knowledgeable about the subject matter and always conducts herself in a professional/ethical manner. Dr. Hazen cares greatly for her students (not only for their grades, but for their futures as well), treats them great, and is also very understanding...She made each and every class very enjoyable.” As Professor Emerita, Dr. Hazen will maintain an affiliation with the College of Business Administration and the University of Detroit Mercy throughout her retirement.

“IN THE KNOW”

New Members Join Board of Advisors

Five new members joined the Board of Advisors this summer, including



Kevin Burke, MBA '84, Senior Vice President at Accretive Solutions. Kevin was formerly President of Bell TechLogix, and has served as a mentor for CBA students as well as a guest lecturer during Alumni Week.

Fr. Henry Chamberlain, S.J. has had extensive experience in the accounting world. He serves as an advisor to the American Bishops' Conference in matters related to accounting practices, and as an auditor, treasurer, and investment advisor for the Society of Jesus.

Jennifer Kennedy, MBA '99, Director of Marketing & Public Relations at St. Mary Mercy Hospital. She previously worked as Director of Marketing and Membership for YMCA/Metro Detroit.

Teresa Soave, '96, MBA '98, Head of Product Development Purchasing for SUVs and Minivans at Chrysler. She has served on the Alumni Board, actively hires UDM students for internships and jobs, helps arrange Chrysler sponsorship of UDM events.

Kenneth Kuna, a former executive with Ford Motor Company and Delta USA, Ken most recently served as Associate Dean for External Relations in the College of Business Administration at UDM.

New Directors for Graduate and Undergraduate Programs



Beginning in August, Dr. Omid Sabbaghi will service as Director of Graduate Business Programs, and Dr. Evan Peterson will serve as the College's Director of Undergraduate Business Programs. In addition to their shared office space in the CBA Welcome Center, They can be contacted as follows:

Peterson, C&F 215; petersea@udmercy.edu , 313-993-1114

Sabagghi, C&F 245; omid.sabbaghi@udmercy.edu , 313-993-1172

CBA Student Advisory Board

The Student Advisory Board (SAB) provides a forum for students to discuss concerns about, voice opinions regarding, and influence the College of Business Administration. SAB provides students with an opportunity to directly affect the quality and nature of their education both today and in the future. The SAB bears in mind the University of Detroit Mercy tradition of emphasizing concern for the dignity of people, and the common good of the community through the promotion of intellectual, spiritual, and social and personal development. SAB activities have included a visit to the Federal Reserve Bank of Chicago, the Chicago Board Options Exchange, and the Chicago Mercantile Exchange where students obtained an opportunity to network with UDM alum and Loyola of Chicago students and alum and volunteering in the community. SAB also hosts an annual hotdog day event held in October to welcome students back to campus and to share information about the benefits of becoming an active member. For additional information regarding membership opportunities, undergraduate students should contact SAB President, Justin Kizy, kizyju@udmercy.edu, graduate students should contact GSAB president, Wendy Nix, wendy.nix@udmercy.edu

Honors Induction Ceremony



During the spring Honors Induction Ceremony, Beta Gamma Sigma inducted 7 undergraduates and 10 graduate students as new members and provided a chapter Honoree Award to Terry L. Howard, Lecturer in Decision Sciences. Beta Alpha Psi inducted 5 undergraduates. Alpha Iota Delta inducted 4 undergraduates and 18 graduate students, and the Global Jesuit Business Students Association inducted 8 undergrads and 27 graduate students. Two business majors were inducted into Kappa Gamma Pi.

Congratulations to all of our inductees!