

CBA NEWS

Management Program Ranked Nationally

MARK YOUR CALENDER

This spring, *U.S. News & World Report* ranked our MBA program the 19th best graduate Management program in the nation! This is the third consecutive year that our MBA program has been ranked in the top 20 for Management.



IMPORTANT DATES

Classes begin	August 28th
Last date to add or drop a class (without a "W")	September 5th
Fall Break	October 9th and 10th
Academic advising for Winter 2018	Begins October 30th

Business Leadership Awards 2017

On Sunday, October 15, the CBA will bestow Business Leadership Awards on five distinguished graduates. Lifetime Achievement Awards, including membership in the College of Business Administration's Hall of Honor, will be given to **Brad Simmons, '79, '84**, Community Outreach Director at Ford Motor Company and Chair of our Board of Advisors; Board Member **Joe Berkowski, '73, '75**, Chief Financial Officer of Argent, International; and **Ina Fernandez, '74**, President and Chief Executive Officer of Fern Capital. Rising Star Awards will be presented to **Anai Orozco-Hernandez, '14, '15** of Ernst & Young, and **Bruno Olvera, '11, '14** of Fiat Chrysler.



Student Mission Retreat - February 23, 2018



The CBA Student Mission Retreat will be held Friday afternoon, February 23. Join current students and recent alumni in this opportunity to reflect on ways to serve the greater good through commerce, and to understand what makes our business school distinctive.

Beta Gamma Sigma Chapter earns Highest Honors

The College's chapter of Beta Gamma Sigma, the national honor society in business, received Highest Honors this year. This recognition comes with a scholarship for a student to attend the 2017 Global Leadership Summit.

Celebrate Homecoming 2017

Join the party at University of Detroit Mercy's 2017 Homecoming on Sept. 29 & 30, as we fill our campus with food, fun and community activities. The celebration is open to all; young and old, students and alumni, neighbors and out-of-towners, we want everyone to feel at home. Let's build this Titan tradition together!

#titanshomecoming

“IN THE KNOW”

FACULTY & ALUMNI NEWS



Welcome, Dr. Walker and Dr. Pia
The CBA is pleased to welcome our newest faculty members. Dr. Dayna Walker, who recently earned her doctorate from Claremont Graduate School with a dissertation on leadership, joins us as an Assistant Professor of Management. Alumnus Joseph Pia, MBA, J.D., a prominent tax attorney who has taught part time for us over many years, now joins us full time as an Instructor of Accounting.

ACCOUNTING NEWS

Detroit Mercy Beats Harvard on CPA Exam, Bering wins CMA Scholarship, VITA Receives Recognition

The National Association of State Boards of Accountancy recently reported that our pass rate among first-time candidates on the Certified Public Accounting (CPA) exam was 19th highest in the country for programs of our size, ahead of both Harvard University (ranked 31st) and the University of Chicago (ranked 26th). Our pass rate, 68 percent, exceeded Chicago's 65 percent and Harvard's 63 percent, and the national average of 54.4 percent. Congratulations to Accounting major **Jacob Bering** has been awarded a Certified Management Accountants (CMA) scholarship from the Institute of Management Accountants. The Detroit City Council bestowed an Award of Recognition on the College for its Volunteer Income Tax Assistance (VITA) Program, and the Accounting Aid Society recognized Professor **Jeanne David** as a VITA Champion, while International Counselor **Yuping Yang**, alumnus **Robert Rocca** and students **Noor Al-Khafaji**, **Dana Castillo**, **Holly Hedemark**, **Sarah Fioritto**, **Mohamed Kazbour**, **Phoenix Montie**, and **Dominic Romano** received Community Service Certificates from the Internal Revenue Service (IRS).

Peterson Named Co-Director of Honors Program



Congratulations to **Evan Peterson**, Director of Undergraduate Business Programs and Lecturer in Business Law, who has been appointed Co-Director of Detroit Mercy's Honors Program.

New SAB Officers

Congratulations to the incoming officers of the Student Advisory Board: **Sarah Fioritto**, President; **Daniel Savaya**, Vice President; **Shawn Spezia**, Treasurer; **Connor Batcheller**, Secretary; and **Bryan DeBono**, Recycling Chair.

New Presidential Ambassadors

Congratulations to **Paola V. Ramirez** and **Sofia Tomasic**, who join business students **Amador Olvera**, **Hector Castiglioni**, **Vania Noguez**, and **Zachary Sand**, business minor **Savanna Ferstle**,

Automation Alley Discount

The CBA is pleased to announce that new students entering our MBA or graduate certificate programs in business, who are employed by firms belonging to Automation Alley, are eligible for a 50 percent tuition discount. Formed in 1998, Automation Alley is an association of technology and manufacturing firms in Southeast Michigan. A directory of member firms can be found at <https://members.automationalley.com/list/>. See Dr. Omid Sabbaghi, Director of Graduate Business Programs, for more details.

WHAT'S TRENDING

CBA Center for Social Entrepreneurship Hosts EmpowerHer Symposium

The College of Business Administration's Center for Social Entrepreneurship was chosen by the Michigan Women's Foundation to host a statewide EmpowerHer Symposium this summer. The day-long event, sponsored by the Ford Motor Company Fund, brought together approximately 150 female social entrepreneurs from around the state to develop business skills and begin the process of competing for start-up funding to launch their new ventures. Provost Pam Zarkowski provided welcoming remarks, Derrin Leppek, Co-Director of the Center, gave a presentation on quantifying and measuring progress in a start-up, and CBA students **Donald Smith, Emily Rapp, Gillian Toler, and Nicole Gebara**, provided assistance to the attendees. The keynote speaker was Mrs. Sue Snyder, First Lady of Michigan.



Mercy Business Leadership Conference Inaugurated

Detroit Mercy's College of Business Administration hosted the first Mercy Business Leadership Conference in June of 2017, bringing together representatives of the business programs at Mercy colleges and universities from across the United States. The Mercy business leaders met to share best practices and collaborate on areas of mutual concern and interest. Sessions covered: the role of the Mercy charism in the business curriculum; recruitment and retention of students to Mercy business programs; collaboration via online courses; collaboration via study abroad and international service trips; social entrepreneurship as a Mercy business initiative; and collaboration on extracurricular activities and clubs. Future meetings are being planned, with the 2018 conference scheduled for Salve Regina University.



Detroit Mercy's Career Education Center will Host a Part-Time Career Fair

The Career Education Center is hosting a Part-Time Career Fair in the Fountain Lounge on Thursday, September 7, 2017, noon to 2:00 p.m. To register, please visit <http://www.udmercy.edu/current-students/cec/>