



Recent Faculty Publications

2013-14 through 2017-18

Journal Articles

2017-18 (20 articles)

Fang Yang, Burak Dolar, and Lun Mo, "Textual Analysis of Corporate Annual Disclosures: A Comparison Between Bankrupt and Non-Bankrupt Companies" *Journal of Emerging Technologies in Accounting*, 15(1) 2018: 45-55.

Omid Sabbaghi and Navid Sabbaghi, "The Chicago Climate Exchange and Market Efficiency: An Empirical Analysis" *Environmental Economics and Policy Studies*, 19(4), 2017: 711-734.

Gerald F. Cavanagh, S.J., "Research and Teaching on Social Issues: Some Accomplishments and Future Challenges" *Business & Society*, 2018, in press.

Jeffrey Yip, Kyle Ehrhardt, Hunter Black, and **Dayna O. Walker**, "Attachment Theory at Work: A Review and Directions for Future Research" *Journal of Organizational Behavior*, 39(2), 2018: 185-198.

Dayna O. Walker and Jeffrey Yip, "Paying it Forward? The Mixed Effects of Organizational Inducements on Executive Mentoring" *Human Resource Management*, 57(5), 2018: 1189-1203.

Eric D. Middleton, **Dayna O. Walker**, and Rebecca J. Reichard, "Developmental Trajectories of Leader Identity: Role of Learning Goal Orientation" *Journal of Leadership and Organizational Studies*, 2018, in press.

Wonseok Choi, Nora Madjar, and Seokhwa Yun, "Suggesting Creative Solutions or Just Complaining: Perceived Organizational Support, Exchange Ideology and Learning Goal Orientation as Determining Factors" *Psychology of Aesthetics, Creativity, and the Arts*, 12(1), 2018: 68-78.

Wonseok Choi, **Lawrence E. Zeff**, and **Mary A. Higby**, "Students' Use of Face-to-Face and Computer-Mediated Communication in Group Assessments: A 'U-shaped' Model" *Quarterly Review of Business Disciplines*, 4(3) 2017: 263-277.

Lawrence Zeff, Mary Higby, and Wonseok Choi, “Designing a Group Assignment in a Digital Era” *Quarterly Review of Business Disciplines*, 5(1), 2018: 21-37.

Evan Peterson, “Empowering Business Policy and Strategy through Improved Collaboration between Managers and In-House Counsel” *Atlantic Law Journal*, 20, 2018: 225-268.

Evan Peterson, “Displaying the Value of In-House Lawyers to Management-Level Teams” *Rocky Mountain Law Journal*, 6, 2017: 38-56.

Evan Peterson, “Techniques for Addressing Managerial Attitudes toward Lawyers and the Law” *Southern Law Journal*, 28(1), 2018: 1-25.

Evan Peterson, “Techniques for Integrating Legal Considerations with Business Processes” *Southern Journal of Business and Ethics*, 9, 2017: 34-55.

Evan A. Peterson, William J. McDevitt, and Michael Soviak, “Beyond Black Letter Law: Spirituality in the Business Law Classroom” *Journal of Law, Business & Ethics*, 24, 2018: 51-72.

Gregory W. Ulferts, Terry L. Howard, and Nicholas J. Cannon, “Strategic Impacts of Advanced Manufacturing Technology on American Textile Industry” *International Journal of Strategic Decision Sciences*, 9(2) 2018: 54-69.

Terry L. Howard, Evan A. Peterson, and **Gregory W. Ulferts**, “A Note on the Value of Diversity in Organisations” *International Journal of Management and Decision Making*, 16(3) 2017: 187-195.

Gregory Ulferts and Terry L. Howard, “North Korean Human Rights Abuses and Their Consequences” *North Korean Review*, 13(2), 2017: 84-92.

Suk Hi Kim, “Reasons for a Policy of Engagement with North Korea: The Role of China” *North Korean Review*, 13(1) 2017: 85-93.

Joseph G. Eisenhauer, “Predatory Publishing and the Responses of the Academic Community” *Journal of Higher Education Management*, 32(1), 2017: 1-13.

Joseph G. Eisenhauer, “Pushing the Limits: Differential Calculus and Preference Measurement with Large Risks” *International Journal of Applied Economics*, 15(1), 2018: 80-98.

2016-17 (13 articles)

Omid Sabbaghi, “Corporate Governance in China: A Review” *Corporate Governance: The International Journal of Business in Society*, 16(5), 2016: 866-882.

Evan A. Peterson, Michael D. Bernacchi, Dhruv S. Patel, John T. Oziem, “Law School-Business School Collaboration: An Examination of Interdisciplinary Courses in JD/MBA Programs” *Atlantic Law*

Journal, 18, 2016: 21-36.

Evan A. Peterson and Dhruv S. Patel, “Benefit Corporations: Fostering Socially Conscious Corporate Leadership” *Southern Journal of Business and Ethics*, 8, 2016: 92-107.

Evan A. Peterson, “Starbucks, Trademark Law and the Exit 6 Incident” *Southern Law Journal*, 26(2), 2016: 251-276.

Evan A. Peterson, Joni Hyska, and Dhruv S. Patel, “Human Rights Law, Corporate Governance and Globalization” *Journal of Law, Business & Ethics*, 23, 2017: 63-83.

Gerald F. Cavanagh, S.J. “Pope Francis and the United Nations: Planet Partners” *Journal of Corporate Citizenship*, 64, 2016: 47-61. Reprinted in Oliver F. Williams (ed), *The United Nations Global Compact and the Encyclical “Laudato Si”*, Routledge: 2016.

Samuel Fosso Wamba, **Mithu Bhattacharya**, Laura Trinchera, Eric W.T. Ngai, “Role of Intrinsic and Extrinsic Factors in User Social Media Acceptance within Workspace: Assessing Unobserved Heterogeneity” *International Journal of Information Management*, 37(2), 2017: 1-13.

Lawrence E. Zeff and **Mary Higby**, “East Meets West: How Chinese Business Leaders Adapt to and Adopt Western Culture of Success” *Quarterly Review of Business Disciplines*, 3(4), 2017: 261-277.

Terry L. Howard and **Gregory W. Ulferts**, “A Note on the Impact of Leadership Style on Organisational Culture” *International Journal of Management and Decision Making*, 16(2), 2017: 97-106.

Alexander M. Tolksdorf, **Terry L. Howard**, and **Gregory W. Ulferts**, “Strategic Perspectives on the Genuine Progress Indicator and Gross Domestic Product” *International Journal of Strategic Decision Sciences*, 7(4), 2016: 51-54.

Rebecca J. Reichard, **Dayna O. Walker**, Stefanie E. Putter, Eric Middleton, and Stefanie K. Johnson, “Believing is Becoming: The Role of Leader Developmental Efficacy in Leader Self-Development” *Journal of Leadership and Organizational Studies*, 24(2), 2017: 137-156.

Joseph G. Eisenhauer, “Cardinal Sins: Utility Specification and the Measurement of Risk Aversion” *International Journal of Applied Economics*, 13(2), 2016: 19-29.

Joseph G. Eisenhauer, “Quantifying the Subjective Value of Certainty” *German Economic Review*, 18(1), 2017: 118-131.

2015-16 (9 articles)

Min Xu, Suk Kim, and Hassan Moussawi, “The US Government Debt: Consequences, Causes, and Solutions” *Journal of Applied Business and Economics*, 18(1), 2016: 69-76.

Suk Hi Kim and Connor Muldoon, “The Dodd-Frank Wall Street Reform and Consumer Protection Act: Accomplishments and Shortcomings” *Journal of Applied Business and Economics*, 17(3), 2015: 92-107.

Suk Hi Kim, “The Survival of North Korea: A Case for Rethinking the U.S.-North Korea Standoff” *North Korean Review*, 11(1), 2015: 101-112.

Fang Yang and **Jeanne David**, “The Chief Executive Officer’s Compensation and Firm’s Research and Development Investments: A Comparison Between Young and Mature Firms” *International Journal of Business, Accounting and Finance*, 9(2), Fall 2015: 123-136.

Lawrence Zeff and **Mary Higby**, “To Multitask or Not, That is the Question” *Quarterly Review of Business Disciplines*, 2(3), 2015: 221-234.

Hillool Bala, Shahriar Akter, **Mithu Bhattacharyya**, Samuel Fosso Wamba, and Sutapa Aditya, “How does Social Media Analytics Create Value?” *Journal of Organizational and End User Computing*, 28(3), 2016: 1-9.

Samuel Fosso Wamba, S. Akter, H. Kang, **Mithu Bhattacharyya**, and M. Upal, “The Primer of Social Media Analytics” *Journal of Organizational and End User Computing* 28(2), 2016: 1-12.

Samuel Fosso Wamba, A. Gunasekaran, **Mithu Bhattacharyya**, and R. Dubey, “Determinants of RFID Adoption Intention by SMEs: An Empirical Investigation” *Production Planning and Control*, 27(12), 2016: 979-990.

Evan A. Peterson, **Carletta E. Griffin**, **Gregory W. Ulferts**, and **Terry L. Howard**, “Law, Business Strategy, and Social Change in the Global Environment” *International Journal of Management & Information Systems*, 19(4), 2015: 123-128.

2014-15 (15 articles)

Jacques Boettcher, **Gerald Cavanagh**, **S.J.**, and **Min Xu**, “Ethical Issues that Arise in Bankruptcy” *Business and Society Review*, 119(4), 2014: 473-496.

Fang Yang, Lun Mo, Andre S. Avramchuk, and Robert A. Carpino. "Toward Diversity in STEM Workforce: An Examination of Early Career Interests across Gender, Ethnicity, and Academic Performance Variables" *Journal of Contemporary Business Issues*, 20(1), 2014: 33-55.

Mithu Bhattacharyya and Louis-Marie Ngamassi Tchouakeu, “Organizational Metaphors as Lenses for Analyzing the Roles of Middleware in Practice” *International Journal of Information Systems and Social Change*, 5(4) Oct-Dec. 2014: 1-17.

Mithu Bhattacharyya and Samuel Fosso Wamba, “A Conceptual Framework of RFID Adoption in

Retail Using TOE Framework” *International Journal of Technology Diffusion*, 6(1) 2015: 1-32.
Reprinted in Information Resources Management Association (eds.), *Technology Adoption and Social Issues: Concepts, Methodologies, Tools, and Applications*. Hershey, PA: IGI Global, 2018: 69-102.

Mithu Bhattacharya, “A Conceptual Framework of RFID Adoption in Retail Using Rogers Stage Model” *Business Process Management Journal*, 21(3), 2015: 517-540.

Suk Kim, Mario Martin-Hermosillo, and Junhua Jia, “The U.S.-China Trade Friction: Causes and Proposed Solutions” *Journal of Applied Business and Economics*, 16(5), 2014: 63-73.

Omid Sabbaghi, “The CAPM Regression and R” *Journal of Financial Modeling and Educational Technology*, January 2015: 1-13.

Omid Sabbaghi, “Volatility, Distress Risk, and the Cross-Section of Portfolio Returns” *Review of Accounting and Finance*, 14(2), 2015: 149-171.

Omid Sabbaghi and **Gerald F. Cavanagh, S.J.** “Jesuit, Catholic and Green: Evidence from Loyola University, Chicago” *Journal of Business Ethics*, 127(2), March 2015: 317-326.

Nicholas J. Cannon, Kimberly Jurski, and **Gregory W. Ulferts**, “Telemedicine” *American Journal of Health Sciences*, 5(2), Dec. 2014: 95-101.

Alexander M. Tolksdorf, **Evan A. Peterson**, and **Gregory W. Ulferts**, “Perspectives on the LEED (Leadership in Energy and Environmental Design) System as a Green Certification Standard” *Journal of Sustainability Management*, 2(2), Dec. 2014: 51-58.

Ram Kesavan, Oswald Mascarenhas, S.J., **Michael Bernacchi**, and Eric Panitz, “Marketing Services Globally: A Fourfold Typology” *Services Marketing Quarterly*, 35(3), 2014: 187-205.

Ram Kesavan and Wei Ning, “Sustainability of e-Commerce: The Case of Penny Auctions” *International Management Review*, 10(2), 2014: 49-56.

Gerald F. Cavanagh, S.J., “Benchmarks for Jesuit Business Education: Lessons for Presidents, Provosts and Search Committees” *Journal of Jesuit Business Education*, 6, 2015: 53-70.

Joseph G. Eisenhauer, “Statistical Gestalt: Illustrating Interaction with Indicator Variables” *General Linear Model Journal*, 41(1), 2015: 36-45.

2013-14 (19 articles)

Fang Yang, Burak Dolar, and Lun Mo. "CEO Compensation and Firm Performance: Did the 2007-2008 Financial Crisis Matter?" *Journal of Accounting and Finance*, 14(1), 2014, 137-146.

Fang Yang, “The Uncertainty of Future Earnings Caused by R&D and Capital Expenditures: A Further Investigation” *Journal of Business and Behavioral Sciences*, 26(1), 2014: 120-130.

Ben Branch and **Min Xu**, “Hedge Fund Investments in Bankruptcy” *Journal of Alternative Investments*, 16(4), 2014: 51-60.

Ben Branch and **Min Xu**, “Can Projection Information Shed Light on Post Bankruptcy Performance?” *Business and Economics Journal*, 5(1), 2014.

Ben Branch and **Min Xu**, "Investing in Bankrupt Stocks: Is It a Sweet Trick?" *Journal of Business, Economics & Finance*, 2(4), 2013: 33-49.

Oswald A. J. Mascarenhas, S.J., **Ram Kesavan**, and **Michael Bernacchi**, “Catalytic Social Entrepreneurship to Combat Desperate Poverty: A Systems Approach” *International Journal of Management Studies*, 20(2), 2013: 29-70.

Oswald A.J. Mascarenhas, S.J., **Ram Kesavan**, and **Michael D. Bernacchi**, “On Reducing Information Asymmetry in U.S. Healthcare” *Health Marketing Quarterly*, 30(4) 2013: 379-398.

Ram Kesavan, Oswald A.J. Mascarenhas, S.J., and **Michael D. Bernacchi**, “Outsourcing Services to India: A Review and New Evidences” *International Management Review*, 9(2) 2013: 36-44.

Ram Kesavan, Oswald A.J. Mascarenhas, S.J., Wei Ning, and **Michael D. Bernacchi**, “Did Business Development Reduce Poverty in China?” *International Management Review*, 10(1), 2014: 21-30.

Michael D. Bernacchi, Oswald A.J. Mascarenhas, S.J., and **Ram Kesavan**, “Co-reduction of Information Asymmetry: Towards a Joint Advertiser-Consumer Responsibility Paradigm” *Aloysius Journal of Management and Research*, 1(1), 2013: 5-30.

Omid Sabbaghi, “Empirical Finance in R: An Introduction” *Journal of Instructional Techniques in Finance*, 5-6(1), 2013-2014: 22-26.

Omid Sabbaghi and Navid Sabbaghi, “An Empirical Analysis of the Carbon Financial Instrument” *Journal of Economics and Finance*, 38(2), 2014: 209-234.

Omid Sabbaghi, **Gerald F. Cavanagh, S.J.**, and Timothy Hipskind, S.J., “Service-Learning and Leadership: Evidence from Teaching Financial Literacy” *Journal of Business Ethics*, 18(1) November 2013: 127-137.

Suk Hi Kim and Mario Martin-Hermosillo, “The Effectiveness of Economic Sanctions Against a Nuclear North Korea” *North Korean Review*, 9(2), 2013: 99-110.

Evan Peterson, “Compliance and Ethics Programs: Competitive Advantage through the Law” *Journal of Management and Governance*, 17(4) November 2013: 1027-1045.

Gregory W. Ulferts and Nicholas J. Cannon, “Citizen Database Management” *Journal of Marketing Perspectives*, vol. 1, 2014: 40-45.

Nicholas J. Cannon, **Gregory W. Ulferts** and **Terry L. Howard**, “Research and Development Investment” *Journal of Business & Economics Research*, 12(3), 2014: 291-293.

Joseph G. Eisenhauer, “Labor Supply with Friedman-Savage Preferences” *Studies in Economics and Finance*, 31(2), 2014: 186-201.

Joseph G. Eisenhauer, “Charism and Commerce: Business Education in the Mercy Context” *Journal of Catholic Higher Education*, 33(1), 2014: 93-117.

Books

Frank Bacon, Eun Kang, and **Min Xu**, *Corporate Financial Management*, 3rd ed. XanEdu, 2016.

Kenneth A. Kim and **Suk H. Kim**, *Global Corporate Finance: A Focused Approach*, 2nd ed. Singapore: World Scientific Publishing, 2015.

Chapters

Gerald F. Cavanagh, S.J. and Eric Hespenheide. “Millennium Development Goals, Business Planning, and The UN Global Compact Management Model” in Oliver F. Williams, CFC (ed), *Sustainable Development: The U.N. Millennium Development Goals, the U.N. Global Compact, and the Common Good*. Notre Dame, IN: University of Notre Dame Press, 2014: 332-350.

R.J. Reichard and **Dayna O. Walker**. “In Pursuit: Mastering Leadership through Leader Developmental Readiness” in R. J. Reichard & S. E. Thompson (Eds.). *Leader Developmental Readiness: Pursuit of Leadership Excellence: New Directions in Student Leadership*. 2016: 15-25. San Francisco: Jossey-Bass.

R.J. Reichard and **Dayna O. Walker**. “Leadership Development in Organizations” in A. Farazmand (Ed.). *Global Encyclopedia of Public Administration, Public Policy, and Governance*. 2016. Switzerland: Springer International Publishing AG.

Joseph Pia, “Basic Federal Income Tax Structure” in S. Mittra, A.P. Sahu, and B. Fischer, *Practicing Financial Planning for Professionals and CFP Aspirants*, 2016: 473-504. Los Angeles: Sage Publishing

Joseph Pia, “Tax Planning: Concepts and Strategies” in S. Mittra, A.P. Sahu, and B. Fischer, *Practicing Financial Planning for Professionals and CFP Aspirants*, 2016: 505-536. Los Angeles: Sage Publishing Co.

Thomas Mawhinney, “Job Satisfaction: I/O Psychology and Organizational Behavior Management Perspectives” in C.M. Johnson and T.A. Beehr (eds), *Integrating Organizational Behavior Management with Industrial and Organizational Psychology*, 2013. London: Routledge. (reprint)