



Recent Faculty Publications

2013-14 to present

Journal Articles

2016-17

Omid Sabbaghi, “Corporate Governance in China: A Review” *Corporate Governance: The International Journal of Business in Society*, 16(5), 2016: 866-882.

Omid Sabbaghi, “Modeling Conditional Volatility in R” *Journal of Instructional Techniques in Finance*, in press.

Omid Sabbaghi and Navid Sabbaghi, “The Chicago Climate Exchange and Market Efficiency: An Empirical Analysis” *Environmental Economics and Policy Studies*, in press.

Evan A. Peterson, Michael D. Bernacchi, Dhruv S. Patel, John T. Oziem, “Law School-Business School Collaboration: An Examination of Interdisciplinary Courses in JD/MBA Programs” *Atlantic Law Journal*, 18, 2016: 21-36.

Evan A. Peterson and Dhruv S. Patel, “Benefit Corporations: Fostering Socially Conscious Corporate Leadership” *Southern Journal of Business and Ethics*, 8, 2016: 92-107.

Evan A. Peterson, “Starbucks, Trademark Law and the Exit 6 Incident” *Southern Law Journal*, 26(2), 2016: 251-276.

Evan A. Peterson, Joni Hyska, and Dhruv S. Patel, “Human Rights Law, Corporate Governance and Globalization” *Journal of Law, Business & Ethics*, 23, 2017: 63-83.

Gerald F. Cavanagh, S.J., “Research and Teaching on Social Issues: Some Accomplishments and Future Challenges” *Business & Society*, 2017, in press.

Gerald F. Cavanagh, S.J. “Pope Francis and the United Nations: Planet Partners” *Journal of Corporate Citizenship*, 64, 2016: 47-61.

Samuel Fosso Wamba, **Mithu Bhattacharya**, Laura Trinchera, Eric W.T. Ngai, “Role of Intrinsic and Extrinsic Factors in User Social Media Acceptance within Workspaces: Assessing Unobserved Heterogeneity” *International Journal of Information Management*, 37(2), 2017: 1-13.

Lawrence E. Zeff and **Mary Higby**, “East Meets West: How Chinese Business Leaders Adapt to and Adopt Western Culture of Success” *Quarterly Review of Business Disciplines*, 3(4), 2017: in press.

Alexander M. Tolksdorf, **Terry L. Howard**, and **Gregory W. Ulferts**, “Strategic Perspectives on the Genuine Progress Indicator and Gross Domestic Product” *International Journal of Strategic Decision Sciences*, 7(4), 2016: 51-54.

Joseph G. Eisenhauer, “Cardinal Sins: Utility Specification and the Measurement of Risk Aversion” *International Journal of Applied Economics*, 13(2), 2016: 19-29.

Joseph G. Eisenhauer, “Quantifying the Subjective Value of Certainty” *German Economic Review*, 18(1), 2017: 118-131.

Joseph G. Eisenhauer, “Predatory Publishing and the Responses of the Academic Community” *Journal of Higher Education Management*, 31(2), 2017: in press.

2015-16 (10 articles)

Min Xu, Suk Kim, and Hassan Moussawi, “The US Government Debt: Consequences, Causes, and Solutions” *Journal of Applied Business and Economics*, 18(1), 2016: 69-76.

Suk Hi Kim and Connor Muldoon, “The Dodd-Frank Wall Street Reform and Consumer Protection Act: Accomplishments and Shortcomings” *Journal of Applied Business and Economics*, 17(3), 2015: 92-107.

Suk Hi Kim, “The Survival of North Korea: A Case for Rethinking the U.S.-North Korea Standoff” *North Korean Review*, 11(1), 2015: 101-112.

Fang Yang and **Jeanne David**, “The Chief Executive Officer’s Compensation and Firm’s Research and Development Investments: A Comparison Between Young and Mature Firms” *International Journal of Business, Accounting and Finance*, 9(2), Fall 2015: 123-136.

Lawrence Zeff and **Mary Higby**, “To Multitask or Not, That is the Question” *Quarterly Review of Business Disciplines*, 2(3), 2015: 221-234.

Hillool Bala, Shahriar Akter, **Mithu Bhattacharyya**, Samuel Fosso Wamba, and Sutapa Aditya, “How does Social Media Analytics Create Value?” *Journal of Organizational and End User Computing*, 28(3), 2016: 1-9.

Samuel Fosso Wamba, S. Akter, H. Kang, **Mithu Bhattacharya**, and M. Upal, “The Primer of Social Media Analytics” *Journal of Organizational and End User Computing* 28(2), 2016: 1-12.

Samuel Fosso Wamba, A. Gunasekaran, **Mithu Bhattacharya**, and R. Dubey, "Determinants of RFID Adoption Intention by SMEs: An Empirical Investigation" *Production Planning and Control*, 27(12), 2016: 979-990.

Evan A. Peterson, **Carletta E. Griffin**, **Gregory W. Ulferts**, and **Terry L. Howard**, "Law, Business Strategy, and Social Change in the Global Environment" *International Journal of Management & Information Systems*, 19(4), 2015: 123-128.

Carletta E. Griffin, "African American Church Leadership in an Urban City" *Political Science Journal: Critical Thinking Series*, 2, 2016: 109-121.

2014-15 (17 articles)

Jacques Boettcher, **Gerald Cavanagh, S.J.**, and **Min Xu**, "Ethical Issues that Arise in Bankruptcy" *Business and Society Review*, 119(4), 2014: 473-496.

Fang Yang, Lun Mo, Andre S. Avramchuk, and Robert A. Carpino. "Toward Diversity in STEM Workforce: An Examination of Early Career Interests across Gender, Ethnicity, and Academic Performance Variables" *Journal of Contemporary Business Issues*, 20(1), 2014: 33-55.

Mithu Bhattacharya and Louis-Marie Ngamassi Tchouakeu, "Organizational Metaphors as Lenses for Analyzing the Roles of Middleware in Practice" *International Journal of Information Systems and Social Change*, 5(4) Oct-Dec. 2014: 1-17.

Mithu Bhattacharya and Samuel Fosso Wamba, "A Conceptual Framework of RFID Adoption in Retail Using TOE Framework" *International Journal of Technology Diffusion*, 6(1) 2015: 1-32.

Mithu Bhattacharya, "A Conceptual Framework of RFID Adoption in Retail Using Rogers Stage Model" *Business Process Management Journal*, 21(3), 2015: 517-540.

Suk Kim, Mario Martin-Hermosillo, and Junhua Jia, "The U.S.-China Trade Friction: Causes and Proposed Solutions" *Journal of Applied Business and Economics*, 16(5), 2014: 63-73.

Evan A. Peterson, "Business Strategies for Managing the Legal Risks of Social Media" *Journal of Management and Sustainability*, 4(3), 2014: 96-101.

Evan A. Peterson, "Business Law 360 Degrees: Bridging the Gap between Theory and Practice" *Journal of Management and Sustainability*, 4(3), 2014: 102-107.

Omid Sabbaghi, "The CAPM Regression and R" *Journal of Financial Modeling and Educational Technology*, January 2015: 1-13.

Omid Sabbaghi, "Volatility, Distress Risk, and the Cross-Section of Portfolio Returns" *Review of Accounting and Finance*, 14(2), 2015: 149-171.

Omid Sabbaghi and **Gerald F. Cavanagh, S.J.** “Jesuit, Catholic and Green: Evidence from Loyola University, Chicago” *Journal of Business Ethics*, 127(2), March 2015: 317-326.

Nicholas J. Cannon, Kimberly Jurski, and **Gregory W. Ulferts**, “Telemedicine” *American Journal of Health Sciences*, 5(2), Dec. 2014: 95-101.

Alexander M. Tolksdorf, **Evan A. Peterson**, and **Gregory W. Ulferts**, “Perspectives on the LEED (Leadership in Energy and Environmental Design) System as a Green Certification Standard” *Journal of Sustainability Management*, 2(2), Dec. 2014: 51-58.

Ram Kesavan, Oswald Mascarenhas, S.J., **Michael Bernacchi**, and Eric Panitz, “Marketing Services Globally: A Fourfold Typology” *Services Marketing Quarterly*, 35(3), 2014: 187-205.

Ram Kesavan and Wei Ning, “Sustainability of e-Commerce: The Case of Penny Auctions” *International Management Review*, 10(2), 2014: 49-56.

Gerald F. Cavanagh, S.J., “Benchmarks for Jesuit Business Education: Lessons for Presidents, Provosts and Search Committees” *Journal of Jesuit Business Education*, 6, 2015: 53-70.

Joseph G. Eisenhauer, “Statistical Gestalt: Illustrating Interaction with Indicator Variables” *General Linear Model Journal*, 41(1), 2015: 36-45.

2013-14 (18 articles)

Fang Yang, Burak Dolar, and Lun Mo. "CEO Compensation and Firm Performance: Did the 2007-2008 Financial Crisis Matter?" *Journal of Accounting and Finance*, 14(1), 2014, 137-146.

Fang Yang, “The Uncertainty of Future Earnings Caused by R&D and Capital Expenditures: A Further Investigation” *Journal of Business and Behavioral Sciences*, 26(1), 2014: 120-130.

Ben Branch and **Min Xu**, “Hedge Fund Investments in Bankruptcy” *Journal of Alternative Investments*, 16(4), 2014: 51-60.

Ben Branch and **Min Xu**, “Can Projection Information Shed Light on Post Bankruptcy Performance?” *Business and Economics Journal*, 5(1), 2014.

Ben Branch and **Min Xu**, "Investing in Bankrupt Stocks: Is It a Sweet Trick?" *Journal of Business, Economics & Finance*, 2(4), 2013: 33-49.

Oswald A. J. Mascarenhas, S.J., **Ram Kesavan**, and **Michael Bernacchi**, “Catalytic Social Entrepreneurship to Combat Desperate Poverty: A Systems Approach” *International Journal of Management Studies*, 20(2), 2013: 29-70.

Oswald A.J. Mascarenhas, S.J., **Ram Kesavan**, and **Michael D. Bernacchi**, “On Reducing Information Asymmetry in U.S. Healthcare” *Health Marketing Quarterly*, 30(4) 2013: 379-398.

Ram Kesavan, Oswald A.J. Mascarenhas, S.J., and **Michael D. Bernacchi**, “Outsourcing Services to India: A Review and New Evidences” *International Management Review*, 9(2) 2013: 36-44.

Ram Kesavan, Oswald A.J. Mascarenhas, S.J., Wei Ning, and **Michael D. Bernacchi**, “Did Business Development Reduce Poverty in China?” *International Management Review*, 10(1), 2014: 21-30.

Michael D. Bernacchi, Oswald A.J. Mascarenhas, S.J., and **Ram Kesavan**, “Co-reduction of Information Asymmetry: Towards a Joint Advertiser-Consumer Responsibility Paradigm” *Aloysius Journal of Management and Research*, 1(1), 2013: 5-30.

Omid Sabbaghi, “Empirical Finance in R: An Introduction” *Journal of Instructional Techniques in Finance*, 5-6(1), 2013-2014: 22-26.

Omid Sabbaghi and Navid Sabbaghi, “An Empirical Analysis of the Carbon Financial Instrument” *Journal of Economics and Finance*, 38(2), 2014: 209-234.

Omid Sabbaghi, **Gerald F. Cavanagh, S.J.**, and Timothy Hipskind, S.J., “Service-Learning and Leadership: Evidence from Teaching Financial Literacy” *Journal of Business Ethics*, 18(1) November 2013: 127-137.

Suk Hi Kim and Mario Martin-Hermosillo, “The Effectiveness of Economic Sanctions Against a Nuclear North Korea” *North Korean Review*, 9(2), 2013: 99-110.

Evan Peterson, “Compliance and Ethics Programs: Competitive Advantage through the Law” *Journal of Management and Governance*, 17(4) November 2013: 1027-1045.

Nicholas J. Cannon, **Gregory W. Ulferts** and **Terry L. Howard**, “Research and Development Investment” *Journal of Business & Economics Research*, 12(3), 2014: 291-293.

Joseph G. Eisenhauer, “Labor Supply with Friedman-Savage Preferences” *Studies in Economics and Finance*, 31(2), 2014: 186-201.

Joseph G. Eisenhauer, “Charism and Commerce: Business Education in the Mercy Context” *Journal of Catholic Higher Education*, 33(1), 2014: 93-117.

Books

Frank Bacon, Eun Kang, and **Min Xu**, *Corporate Financial Management*, 3rd ed. XanEdu, 2016.

Kenneth A. Kim and **Suk H. Kim**, *Global Corporate Finance: A Focused Approach*, 2nd ed. Singapore: World Scientific Publishing, 2015.